

# BASIS

Bangladesh Association of  
Software & Information Services

BASIS  
SOFT **EXPO** 2017

February 1-4, 2017



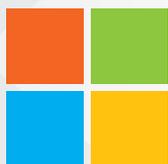
# EXPO GUIDE

 /BASIS.SoftExpo

 [www.softexpo.com.bd](http://www.softexpo.com.bd)

BASIS  
SOFT **EXPO** 2017

February 1-4, 2017



# Microsoft

PLATINUM SPONSOR

**BASIS**  
**SOFT EXPO 2017**  
February 1-4, 2017



# BASIS

Bangladesh Association of  
Software & Information Services

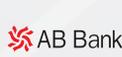
PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSOR



E-COMMERCE PARTNER



INTERNET PARTNER



FINTECH PARTNER



SUPPORTED BY



**BASIS**  
**SOFT EXPO 2017**

February 1-4, 2017



**BASIS SOFTEXPO 2017**  
**GUIDE BOOK**

# CONTENTS

---

Venue and Program Day	03
Session Matrix	06
BASIS Overview	10
SoftExpo Overview	14
Sponsors' Profile	20
Exhibitor Profile	27
Business Software Zone	28
ITES and BPO Zone	62
Mobile Application Zone	70
e-Commerce Zone	90



Vanue **Bangabandhu International Conference Center**  
Date **February 1-4, 2017**

DO YOU  
KNOW  
THERE IS

citytouch

DIGITAL BANKING?



Citytouch - Digital Banking Service brings you the simplest way to handle banking. The service brings together all the conveniences of banking to the screen of your internet-enabled devices.

- Manage your bank accounts, loan and card accounts round the clock.
- Transfer funds across all banks in Bangladesh.
- Pay your bills: utility, credit card, mobile phone bills, club payment & insurance premium etc. instantly.
- Enjoy internet shopping at leading retailers across Bangladesh.
- Buy air tickets from top domestic airlines: Novo Air, Regent Airways and US-Bangla Airlines.
- Find your nearest City Bank ATM and Branch locations on the go.

Application available on:



To know more, please call **16234**  
[www.citytouch.com.bd](http://www.citytouch.com.bd)

Like us at  
[f/TheCityBank](https://www.facebook.com/TheCityBank)



# SoftExpo 2017

# SESSION MATRIX

DATE & TIME	TIME	CELEBRITY HALL	MEDIA BAZAAR (SEMINAR)	WINDY TOWN (ROUND TABLES)	GREEN VIEW
<b>DAY 1</b> (1ST FEBRUARY) WEDNESDAY	11:00-1:00pm	Inauguration Ceremony			
	3:00-5:00pm	Inauguration of BASIS Smart Card (3.00-4.00pm)	Tech Women Conference 2017	Mobile Application Development-whats next?	API Exchange
	5:30-7:30pm	International B2B (4.30-8.00)	Education for Every Citizen- Building a Digital Platform for Education and Learning	eCommerce in Bangladesh: Ensuring level playing field for local players and establishing a sustainable value chain for eCommerce	Cross Platform Game Development
<b>DAY 2</b> (2ND FEBRUARY) THURSDAY	11:00-1:00pm	Idea Workshop for Game Development	IoT: Changing our Lifestyle	তথ্য প্রযুক্তিতে বাংলা ভাষা	Encryptions on Cloud Data
	3:00-5:00pm	Application Life Cycle Management (ALM): Tools for Empowering software & ITES Industry	Mobile Application; Monetization is the key	IT Market Research: An Evolutionary Approach	Importance of UI/UX in mobile gaming & Application
	5:30-7:30pm	"Startup : journey, opportunities & challenges in Bangladesh"	eLearning for Skills Development	Bangladesh Post Office: New Frontier for eCommerce	Addressing Cyber security from global and local perspectives
<b>DAY 3</b> (3RD FEBRUARY) FRIDAY	10:30-12:30pm	Coding for Kids	Digital Service delivery: prospects & challenges	Export Marketing Strategy to obtain 5Bn by 2021	Easy Way to Cloud Server Administration
	3:00-5:00pm	Developers Conference 2017	Recommendations for IT Education (WCIT 2016)	Bangladesh-Japan: ICT Opportunities & Prospects	Business Growth & enhancing consumer experience through Online Payment
	5:30-7:30pm		Digital Transformation with Cloud Computing	Importance of Quality Certification for IT Industry	Boosting up the Next Generation for ICT Entrepreneurship
<b>DAY 4</b> (4 FEBRUARY) SATURDAY	11:00-1:00pm	Entrepreneurship and Career in ICT	Public Policy for Financial Sector	Data Security in the evolving Payments Ecosystem	Digital Marketing for Boosting Business
	3:00-5:00pm		SecurITy 2017: Information Security Conference	Protecting Innovation	Accounting BPO: The Hidden Opportunity
	5:30-7:30pm	Leadership Meet (6:00-9:00PM)			

Worldwide  
Acceptance

# DISCOVER THE WORLD CLASS FACILITIES OF MASTERCARD AND VISA WITH AB BANK CARDS



Helpline  
**16207**

AB Bank Limited  
BCIC Bhaban, 30-31 Dilkusha C/A  
Dhaka 1000, Bangladesh  
Phone: +880-2-9560312  
Fax: +880-2-9567403  
[www.abbl.com](http://www.abbl.com)

 **AB Bank**

“

# **BASIS OVERVIEW**

”



## BASIS OVERVIEW

Bangladesh Association of Software and Information Services (BASIS) is the national trade body for Software & IT Enabled Service industry of Bangladesh. Established in 1997, the association has been working with a vision of developing vibrant software & IT service industry in the country.

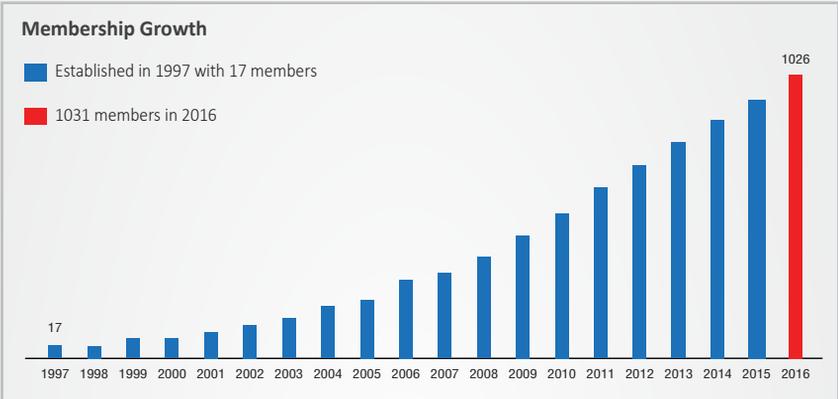
BASIS started its journey with only 17 charter members. Today the membership stands more than eleven hundred. Members of BASIS account for the lion share of the total software & IT services revenue of the country.

BASIS tries to pursue the following broad goals through its regular programs and activities:

- Domestic market development by creating awareness
- International market development through networking and business linkage
- Capacity building of the member companies
- Member service development and delivery in different operational and business support areas
- Advocacy for business friendly and enabling government policies for the development of software and IT enabled service industry
- Social contribution, as responsible citizen group, towards the long term national vision

BASIS has already gained modest success in attaining the above mentioned goals. For domestic market creation, BASIS has wide range of programs and activities. Every year BASIS organizes BASIS SoftExpo, the biggest software and ITES exposition in the country. During the recent years, SoftExpo has become the yearly mega market place where software & IT service companies in the country project their products and services to potential IT users, both at corporate/organizational and individual level. For development of market in government sector BASIS has been working closely with different concerned Ministries and agencies of government. With regard to export market development, BASIS regularly takes initiatives for creating exposure for member companies to international markets with the help of different government and development agencies working in the export development area.

BASIS has led numerous industry development initiatives such as workshops, industry seminars and conferences, and industry research studies. These activities are aimed at not only to support the One Bangladesh Vision, but also to catalyze industry growth.



## ORGANIZATION STRUCTURE AND GOVERNANCE

BASIS is run by a nine member Board of Directors (elected by direct voting of the members). The Board of Directors has the overall responsibility for running the affairs of BASIS and setting policy guidelines for its secretariat. Aside from the elected board of directors, there are 24 Standing Committees comprising of members who are experts in relevant areas.

BASIS has a strong secretariat. The secretariat is well staffed to deliver different member services and to carry out programs & activities in different areas as specified within the broad goals of the association. Currently, the employee size of BASIS Secretariat is 16.

## ONGOING PROJECTS OF BASIS

- Software Technology Park-1 (STP-1)
- BASIS Institute of Technology & Management (BITM)
- BASIS-A2I Joint Project for national portal framework development
- NTFIII Project (supported by CBI, Netherlands ICT and strategic partner: BASIS & DCCI)
- BASIS Softexpo 2017
- Bangladesh Internet week 2017
- Digital World 2017
- APICTA Awards 2017, Dhaka
- BASIS outsourcing Award 2017
- Japan IT Week 2017
- GITEX Technology Week 2017, Dubai
- CeBIT Hannover, Germany
- NASA Space Apps Challenge

NO ONE CAN  
TAKE YOU TO  
**SINGAPORE**  
FASTER THAN US



54 Millisecond to Singapore, 11% Faster than others

**SETTING NEW STANDARDS  
FOR CORPORATE INTERNET**



For more information:  
**+88 01713036806**  
[reza.karim@aamra.com.bd](mailto:reza.karim@aamra.com.bd)

“

# **SOFTEXPO 2017 OVERVIEW**

”



## SOFTEXPO 2017 OVERVIEW

BASIS has been organizing its annual mega event BASIS SOFTEXPO since 2003. Over recent years, SOFTEXPO has become Bangladesh's biggest showcase for software products ,IT enabled services (ITES) and ICT system solutions. For business organizations ranging from large conglomerates to SMEs, government departments & agencies, non-profit & development organizations as well as individual buyers, SOFTEXPO is the show what technologies and products are contemporary and demonstrate the exciting things that are forthcoming.

The BASIS SOFTEXPO 2017 is scheduled to be held from 1-4 February 2017 and will focus on creating more collaborative relationships with other nations, inviting trade delegations from selected countries to join us as we showcase the immense potential of the Bangladeshi ICT industry. As the country has taken a great leap in Digital wave, this time SOFTEXPO will be bigger and better than before – the four day event will be a congregation of ICT companies, personalities, key policy makers, industry leaders and other ICT stakeholders.

### TARGET

Since 2002, BASIS has been organizing the largest private sector showcase “BASIS SOFTEXPO” with a view to stimulate the growth of the industry through promotion & development, invention and research of IT and ITES products and services in Bangladesh. Consequently, ‘BASIS SOFTEXPO 2017’ will be held in the capital during 1-4 February, 2017. There will be a number of seminars and tech sessions along with the showcase of IT & ITES related software and services to highlight the strength & capabilities of Bangladeshi companies in international arena.

### EXPECTATIONS

This year’s exhibition will undoubtedly be bigger and better than past events. It is expected that more than hundred local and international companies, IT & ITES firms will showcase their best ICT products and services during the expo this year. Over 500,000 visitors are expected to visit this year’s mega event, which will be a congregation of ICT companies, personalities, key policy makers, industry leaders and other ICT stakeholder’s including national and international exhibitors, business leaders, students, print & media representatives and general visitors etc.



## **INAUGURATION**

BASIS SOFT EXPO 2017 Inauguration programme will be held on February 1, 2017 at 10:00 AM at Celebrity Hall, BICC. Speaker of Bangladesh Parliament, Dr. Shirin Sharmin Chowdhury will be the Chief Guest of the programme. Planning Minister Mr. A H M Mustafa Kamal and ICT State Minister Mr. Zunaid Ahmed Palak will be the Special Guest of the Programme.

## **MAIN ATTRACTIONS OF THE EVENT**

Exhibition area will be divided into four separate zones including Business Software Zone, ITES & BPO Zone, Mobile Innovation Zone and E-Commerce Zone. Local and foreign business matchmaking session will be held in order to business expansion of IT ventures. A business lounge will be arranged as an added value for the exhibitors. Besides, Leader's Meet, Developer Conference, Tech Women and other notable events will be available this year. A separate Coding Programme event for children will be an addition to this year's BASIS Soft Expo.

## **SEMINAR**

About 20 seminars will be organised at Media Bazar Hall and Windy Town Hall in BICC. These seminars

will cover different topics including level playing field cover for the local companies, digital education and e-learning, mobile application development, internet of things, access to finance, cloud computing, data networking security, export market promotion, developing innovation ecosystem, digital services delivery, IT market research, quality certification and so on. Honorable ministers, government officials, policy makers, journalists and expertise in related field will participate in the discussion.

## **TECHNICAL SESSION**

To address ICT related different issues, more than 10 tech sessions will be arranged at GreenView Hall of the venue. API exchange, cross platform game development, encryption on cloud data, importance of UI/UX on mobile & gaming application, cyber security in national and international perspective, easy way of cloud server management, business development and client service augmentation through facilitating online payment, Artificial Intelligence/Bangla

Corplus, digital marketing & accounting BPO for business development: latent possibility related issues will take part in the sessions.

## **INTERNATIONAL B2B**

International B2B Matchmaking session will be organized aiming at increasing the export of software and ITES services. This session will be held on February 1, 2017 at 3:00 PM. At least 10 companies from Netherlands, Denmark and other countries will meet with more than 100 Bangladeshi Software and ITES service companies. Participants will take necessary initiatives for their business development through this session. It is expected that Bangladeshi companies will get the opportunity to initiate business ventures with international companies.

## **ENTREPRENEURSHIP AND CAREER IN IT**

A separate session titled “Entrepreneurship and Career-in- IT” will be held at the closing date of the event. This session will be designed for the people interested to build career in ICT sector. By means of BASIS Student Forum, Prominent ICT organizations will partake in the session to network with potential human resources of the sector. Interested person can submit their CV for the field of Programming, Design, Marketing, Business Development and Accounting. A separate box will be available to receive job seekers’ resume since the beginning of the exhibition. A special seminar will be organized for the students, job seekers and employees of the sector to provide career guideline where applicants will receive professional advice from the ICT experts participated in the fair.

## **FREE WI-FI INTERNET SERVICE**

A free Wi-Fi internet connection for all visitors will be available to facilitate web search or social network or to help complete anyone important task through internet in the event platform.

## **ONLINE SERVICE**

Any interested person can take the opportunity of free entry through online registration. For online registration and detail information, anyone can visit BASIS SOFTEXPO website ([www.softexpo.com.bd](http://www.softexpo.com.bd)). Event update is available on SOFTEXPO Facebook official page (<http://www.fb.com/BASIS.SoftExpo/>).



## **LEADERSHIP MEET**

One of the noteworthy and eye-catching programs of this year's "BASIS SoftExpo 2017" is the "Leadership Meet". This year, "Leadership Meet" is going to be held on February 4rd, 2017 at the gorgeous Celebrity Hall of Bangabandhu International Conference Center (BICC) from 6:00–8:00 pmlt is expected that about 800+ CEO's, CIO's, COO's, CFO's and CTO's of renowned companies from both the government and the private sectors will be joining in this radiant session to make the session a grand success.

## **SPONSORS**

Microsoft will be the Platinum Sponsor of this year's mega event. Also, City Bank and AB Bank will be the Gold and Silver Sponsors, respectively. Besides, RanksTel, AAMRA and Flora Systems will support as the e-commerce zone partner, internet partner and FinTech partner & supported by IBPC.



RANKSTEL

***EXPERIENCE  
THE MAGIC OF  
THE FASTEST  
INTERNET***

***1Gbps***

*for Corporate Clients Only*



“

# SPONSORS PROFILE

”



PLATINUM SPONSOR



## Microsoft Bangladesh Limited

Microsoft Corporation (commonly referred to as Microsoft or MS) is an American multinational technology company headquartered in Redmond, Washington, that develops, manufactures, licenses, supports and sells computer software, consumer electronics and personal computers and services. Its best known software products are the Microsoft Windows line of operating systems, Microsoft Office suite, and Internet Explorer and Edge web browsers. Its flagship hardware products are the Xbox video game consoles and the Microsoft Surface tablet lineup. As of 2011, it was the world's largest software maker by revenue, and one of the world's most valuable companies.

Microsoft was founded by Paul Allen and Bill Gates on April 4, 1975, to develop and sell BASIC interpreters for the Altair 8800. It rose to dominate the personal computer operating system market with MS-DOS in the mid-1980s, followed by Microsoft Windows. The company's 1986 initial public offering (IPO), and subsequent rise in its share price, created three billionaires and an estimated 12,000 millionaires among Microsoft employees. Since the 1990s, it has increasingly diversified from the operating system market and has made a number of corporate acquisitions. In May 2011, Microsoft acquired Skype Technologies for \$8.5 billion, and in December 2016 bought LinkedIn for \$26.2 billion.

As of 2015, Microsoft is market-dominant in the IBM PC-compatible operating system market and the office software suite market, although it has lost the majority of the overall operating system market to Android. The company also produces a wide range of other software for desktops and servers, and is active in areas including Internet search (with Bing), the video game industry (with the Xbox, Xbox 360 and Xbox One consoles), the digital services market (through MSN), and mobile phones (via the operating systems of Nokia's former phones and Windows Phone OS). In June 2012, Microsoft entered the personal computer production market for the first time, with the launch of the Microsoft Surface, a line of tablet computers. With the acquisition of Nokia's devices and services division to form Microsoft Mobile, the company re-entered the Smartphone hardware market, after its previous attempt, Microsoft Kin, which resulted from their acquisition of Danger Inc.

### Contact Information

Laila Tower (4<sup>th</sup> Floor)  
8 Gulshan Avenue, Gulshan-1, Dhaka 1212, Bangladesh  
Website: [www.microsoft.com](http://www.microsoft.com)

GOLD SPONSOR



## City Bank Limited

BASIS SoftExpo has been the largest B2B and B2G event of the IT industry of Bangladesh since 2003. It is a congregation of major software & ITES experts and buyers from all around the country and beyond the borders. SoftExpo 2017 is the biggest so far with more than 150 exhibitors, 30+ seminars & technical sessions and a high-profile leaders' meet. The expo has been divided into four major zones showcasing Business Software, Mobile Applications, e-Commerce, and ITES & BPO. There will be a dedicated zone for displaying emerging technologies, such as, Internet of Things and Cloud Computing. A business-to-business matchmaking session will be arranged with local and foreign companies during the 4-day long mega-event. To orient the young minds, a programming workshop will be organized for young children. Fresh graduates who are keen to make their career in IT/ITES will get a unique opportunity to participate in an exclusive job-fair where renowned IT companies will be recruiting from. Contemporary issues on the local IT industry will be discussed in the presence of policymakers and relevant government officials in the seminars. IT enthusiasts and professionals will be experiencing modern trends in technology in the technical sessions offered by experts.

The SoftExpo can be a major eye-opener to those who lack confidence in Bangladeshi software and/or IT services. I urge all IT users to visit the SoftExpo and see for themselves the prowess of the local IT industry before deciding on their next IT procurement.

I am thankful to the sponsors & event partners for believing in the strength of our local industry and supporting us. The Organizing Committee has been prudent in designing the entire show. The BASIS Secretariat deserves an equal appreciation for their hard work in making this mega-event successful. The event managers have done a fine job in executing the ideas. My fellow EC members led by our veteran President have been the guiding force behind the show.

I welcome you all to the biggest show on IT.

Best Regards

### Contact Information

City Bank Center

136, Gulshan Avenue, Gulshan-2 Dhaka-1212, Bangladesh

Hunting numbers: 02 58813483, 58814375, 58813126

Fax: +88 02 9884446

Website: [www.thecitybank.com](http://www.thecitybank.com)

SILVER SPONSOR



## AB Bank Limited

Introducing Bangladesh to its very first private sector bank; AB Bank Limited was incorporated on 31st December, 1981. Arab Bangladesh Bank as formerly known started its effective operation from 12th April, 1982 with the mission to be the best performing bank of the country.

With an ambition to secure its place as the leading service provider, creating lasting value for its clientele, shareholder, and employees and particularly for the community it operates in, AB has formulated a golden heritage and an envious legacy that may not be imitated by many. Achieving plenty of milestones and incorporating numerous changes over the last 34 years, AB has always been authentic to its desire of being the technology driven innovative bank of Bangladesh. To excel this new era of technological triumph, AB has successfully introduced internet banking, SMS banking, cutting edge ICT, state-of-art network solution, 24/7 ATM service and many other e-products.

AB has extensively widened its services over the last three decades in both home and abroad. The bank opened its very first branch at Karwan Bazar on 12th April 1982 and now has a successful footprint of 104 branches including one overseas branch in Mumbai, India and 270 plus ATMs spread across the country. it has associated 6 subsidiary companies including one exchange company in UK, Off-shore Banking Unit and Custodial services with its core banking activities. The Bank opened its Representative Office at Yangon, Myanmar and at London, UK for extending its foreign operations.

### Contact Information

BCIC Bhaban

30-31 Dilkusha C/A Dhaka 1000, Bangladesh

Phone: +880-2-9560312

Fax: +880-2-9564122

Website: [www.abbl.com](http://www.abbl.com)

eCOMMERCE ZONE PARTNER



## Ranks Telecom Limited

RanksTel's physical infrastructure currently includes about 10 major hubs (switching and transmission) and more than 200 BTS sites across the country. We believe in sharing our resources with others rather than mindless replication and have co-location agreement with many operators. RanksTel is fully owned by local Bangladeshi entrepreneurs and has so far invested more than \$75 million in building its network.

### Contact Information

117/A (Level 3) Old Airport Road, Tejgaon Dhaka- 1215

Phone: +8809617112233

Website: [www.rankstelecom.com](http://www.rankstelecom.com)

INTERNET PARTNER



## AAMRA

aamra companies, a Bangladeshi group of companies with businesses in IT, Outsourcing, Textiles & Apparels and Professional Development. In the last three decades, we have been pioneers and in the forefront of business to business Technology products and solutions that include bulk internet connectivity for Telecommunications, Corporate Houses and ISPs, software and hardware services for the financial institutions, e-Payment services such as ATM, POS, credit and debit cards, storage and security solutions etc. WE is a combination of Digital Services, brought together to offer a unique end user smartphone experience to the demanding users of this age. Behind this array of WE's services is aamra companies.

Dun & Bradstreet has recognized aamra as one of the top 500 companies in Bangladesh.

### Products and services to be exhibited in Digital World 2016 (Maximum 5)

1. Dedicated Bandwidth Internet
2. Video Conferencing
3. WE Smartphone

### Target business audience for your organization

1. Manufacturing
2. Banking/Financial
3. Government
4. Garments & Textile
5. Telecommunications
6. Health Care
7. Smartphone Consumers

### Contact Information

Muntasir Ahmed | Assistant General Manager

Phone: +8801720568691, +88029841100 Ext. 141

Email: [muntasir.ahmed@aamra.com.bd](mailto:muntasir.ahmed@aamra.com.bd)

Website: [www.aamra.com.bd](http://www.aamra.com.bd), [www.we.net.bd](http://www.we.net.bd)

Address: Safura Tower (15th Floor), 20 Kemal Ataturk Avenue, Banani, Dhaka-1213

FINTECH PARTNER

**FLORA SYSTEMS**

## Flora Systems Limited

Flora Systems Limited was incorporated as a Private Limited Company in 1998. Flora Systems is an independent banking and financial technology solutions provider that owns all its own Intellectual Property (IP) and has been developing leading banking solutions for over a decade. It has development, implementation and support capabilities with an excellent track-record of state-of-the-art cost effective solutions. Flora Systems offer Core banking System and banking peripheral software, NBFi Solution, Web development, Data processing, security, business processes consulting and support services include customized solutions that process oriented and robust in nature. Flora Systems has around 250 highly skilled professionals who have domain knowledge of financial application development and implementation.

Flora Systems developed Core Banking Application Software "FloraBank" using latest tools and technology including bio-metric authentication which is being used over 1900 branches in 10 banks in Bangladesh.

Since inception, Flora Systems is the active member of Bangladesh Association of Software and Information Services (BASIS) and received ISO Certification in recognition of Quality Management and Information Security Management Systems which comply with ISO 9001:2008 and ISO 27001:2003 respectively. The scopes of activities covered by these certificates are in Design, Development & Maintenance of Applications and ensure a proper Information Security System.

### Contact Information

Zahid Plaza (8<sup>th</sup> Floor)

30 Gulshan Avenue North, Gulshan 2, Dhaka- 1212

Website: [www.floratelbd.com](http://www.floratelbd.com)

DIGITALIZE.  
EMPOWER.  
TRANSFORM.

CORE BANKING | ONLINE BANKING  
AGENT BANKING | MOBILE BANKING  
INTERNET BANKING | SMS BANKING  
ATM | POS | SWIFT | TELE BANKING  
TRADE FINANCE | LOANS  
DEPOSIT | CRM | BI



**Flora Systems Limited:** Zahed Plaza (8th floor), 30 Gulshan Avenue (North), Gulshan Circle - 2, Dhaka, Bangladesh  
Tel : +88028881236-40, Mobile : +8801974040428, E-mail : [bhowmick@floratelbd.com](mailto:bhowmick@floratelbd.com) web : [www.florasystems.com](http://www.florasystems.com)



# ▶ EXHIBITORS PROFILE





# BUSINESS SOFTWARE ZONE



## PAVILION

Daffodil Software Limited  
Dohatec New Media  
Genuity Systems Ltd  
Leadsoft Bangladesh Ltd  
Newgen Technology Limited  
Pridesys IT Ltd  
Reve Systems  
Sheba Technologies Ltd  
Software Shop Limited (SSL Wireless)

## MINI PAVILION

AK Software  
Bangladesh Export Import Company Ltd  
Best Business Bond Ltd  
CloudlyInfotech Ltd  
CommLink Info Tech Ltd  
Core Knowledge Ltd  
Datasoft System (BD) Ltd  
Dnet  
Doptor Ltd  
ERA-InfoTech Limited  
Esteem Corporation  
General Automation Ltd  
Infinity Technology international Ltd  
International Computer Connections  
Logic Software Limited  
Nazdaq Technologies Inc. Limited  
Race Online Limited  
Raise IT Solutions Ltd  
Southtech Ltd  
TechnoVista Limited

## STALL

ADDIE SOFT Ltd  
Bangladesh Microtechnology Ltd  
BASE Ltd  
Better Stories Ltd  
BJIT Limited  
Cloud Solution Ltd  
Computer Source Infotech Ltd  
Crystal Technology Bangladesh Ltd  
CSL Software Resources Ltd  
Digital Network Communications  
Divine IT Ltd.  
Dragon information Technology & Communication Ltd  
Esoft Metro Campus Bangla Desh  
Fair Solution Ltd  
IBCS-Primax Software (bd) Ltd  
ICT Solutions Ltd  
Invogue Software Limited  
Kolpolok Ltd  
MATEORS Dot Com  
MF Asia Ltd  
Netizen IT Ltd  
Projonma Technologies  
Rainbow Software Ltd  
Rawn Technologies  
Satcom IT Limited  
Sigma System  
STM Vision Infotech Ltd  
Subra Systems Limited  
Ultimate Information Architect Ltd  
UY Systems Ltd  
Walton



Pavilion: P-2

## Daffodil Software Limited

Daffodil Computers was established in 1990 as a proprietorship concern of Mr. Md. Sabur Khan, the former President of DCCI & BCS. In 1998 the Company was incorporated as a Private Limited Company and named Daffodil Computers Limited (DCL). Daffodil Software Limited (DSL) is the brainchild of Daffodil Family to fulfill the exact demand of application software for existing and potential market. DSL also a global software development company with an expert management team, powerful strategic alliances and secures market positioning. DSL founded in 1998 at Dhaka, Bangladesh.

### Products and services Exhibited

1. eCure (Hospital & Treatment Management System Software)
2. Payroll & Taxation Management Software
3. e-Tendering Software
4. One Card Solution
5. Business ERP: Sales, Purchase, Inventory, Accounts, Manufacturing, HRM etc.
6. Education ERP: Software solution for School, College & University
7. Digital Podium: Single smart system for classroom, conference room, training center etc.
8. Interactive Whiteboard: Designed for classroom, meeting room for smart teaching & learning

### Target Audience

1. Hospital, Clinic, Diagnostic Center, Doctor, Pharmaceutical Company etc.
2. Group of Companies
3. School, College & University & Others Educational Institution
4. Cement Industry
5. Leather Industry
6. Garments Industry
7. Super shop, Medium & Small business
8. Real Estate Company

### Contact Information

Owner Name: Md. Sabur Khan | Managing Director  
 Contact Person: Muhammad Rafiqul Alam Rubel  
 Head of Channel & Partners Development  
 Phone: +88 02 9138234  
 Mobile: +8801713493130  
 Email: sa@daffodil.com.bd  
 www.daffodil-bd.com  
 Address: 64/3 Lake Circus, Kalabagan, Dhaka-1205

# Dohatec

Pavilion: P-30

## Dohatec New Media

Dohatec New Media is an ISV with solutions and products for enterprise clients in North America, Asia and Europe for 24 years. Provides IT services in niche markets. Carries out M&O of Bangladesh Electronic Government Procurement System. It developed the e-GP system for Royal Government of Bhutan. Voter Enrolment Software with Multi-biometrics was developed by Dohatec with Bangladesh Army in 2007. De-duplication of 80 million records was done using Dohatec Biometric Fusion Server. Dohatec works for internationally. Dohatec has a Big Data platform based on latest technology. Dohatec Certifying Authority issues Digital and SSL Certificates. It provides PKI enablement

### Products and services Exhibited

SL	Name	Details
1.	Biometrics Solution	electronic Voter Registration and ID software- 'eRegistry' and the de duplication matching software – 'Biometrics Fusion Server'
2.	Electronic Government (e-GP) System	Electronic Government Procurement with MIS
3.	Security	Digital Certificate, SSL Certificates, PKI Enablement, PKI Tools, IT Security Audit, ISOC
4.	Social Safety Net Solutions	Social Safety Net Solutions for transfers
5.	Big Data Platform	For Custom analytics and visualization

### Target Audience

1. Government
2. Development Agencies
3. Bank / Financial Institutions
4. MNC's
5. E-commerce Entities
6. Researchers
7. IT professionals
8. Citizens

### Contact Information

Owner Name: A.K.M. Shamsuddoha | President  
Contact Person: Shoeb Md. Ashraf | Assistant Manager,  
Business Development  
Phone: +880 2 934 1003  
Mobile: +8801611-759184  
Email: dohatec@bol-online.com  
Website: www.dohatec.com  
Address: Paltan Line Dhaka-1000,Bangladesh

## Genuity Systems Limited



Pavilion: **P-04**

Company Profile\*(Short Description): Genuity Systems Limited was incorporated in Bangladesh as a private limited company on 15 December 2003 under the companies Act, 1994 vide registration No.C-51305(1600)/003 dated December 15, 2003. The company has been converted to public limited on June 29, 2011. The main objective of the company is to carry on the business of software development and IT Training, IT consultation services, IT professional recruitment and placement in home and abroad. To engage in representing world renowned brand on Call Center, IP PBX and relevant hardware in Bangladesh & Asia-Pacific region. GSL is also engaged in nationwide Internet service providing activities to achieve the goal of Digital Convergence in Bangladesh. We are providing all services with the permission of respective authorities.

### Products and services Exhibited

gPlex Mobile Dialer Solutions  
gPlex Soft-Switch and Billing Solutions,  
Contact Center Solution,  
IP-PBX Solutions  
Advance IT Training  
Genusys Idea

### Target Audience

Bank, Financial Institutes, Security Companies, Educational Institute, Hospital, Telecom Industries, Universities and Colleges, corporate bodies, Trading, Manufacturing, IT Student.

### Contact Information

Owner Name: M. AnisRahman | Chief Executive Officer  
Contact Person: Md. Ashrafuzzaman | AGM  
Phone: +096-1188-844 |  
Mobil: +880171-402-0400  
Email: a\_zaman@genusys.us  
Website: www.genuitysystems.com  
Address: Sruti Tower (4th Floor), Plot # 8, Main Road  
Block # KA, Section # 6, Mirpur, Dhaka- 1216



Pavilion: **P-07**

## LeadSoft Bangladesh Ltd.

Since 1999, LeadSoft Bangladesh Limited (A Sister Concern of LEADS Corporation Limited) has been delivering the best of custom software application development services in broader financial industry including banking, stock markets, insurance and non-banking financial (NBFs) organizations that eventually made it a leading software solution provider in this industry. With 170+ engineers and a visionary management, LeadSoft has been a popular brand in local markets and continuously establishing exposure in international markets around the globe.

SL	Name	Details
1	Bank Ultimus	Core banking Solution
2	nCore	Agent/Mobile Banking Solution
3	Fin-Analytics	Business Intelligence Solution
4	Touch POINT	Banking Mobile Apps Solution
5	Xchequer	Active Treasury Management
6	CAPITA	Capital Market Solution
7	Insur Soft	Online Life Insurance Solution
8	Center Point	ERP Solution

### Target Audience

Finance market, Manufacturer, Health Care, Telco.

### Contact Information

Owner Name: Shaikh Abdul Aziz | Managing Director

Contact Person: Qazi Taslim Hassan | Manager

Phone: 01671100084

Mobil: 01671100084

Email: [taslim.hassan@leads-bd.com](mailto:taslim.hassan@leads-bd.com)

Website: [www.leads.com.bd](http://www.leads.com.bd)

Address: Rupayan Trade Center (17th Floor)

114, Kazi Nazrul Islam Avenue, Dhaka-1000



Pavilion: **P-10**

## Newgen Technology Limited

NEWGEN TECHNOLOGY LTD is an enterprise software solution provider company came into existence in the year 2013. We provide high quality software development services to a wide variety of small and large corporations. It is a new class of software concern committed to catalyzing the competence and competitiveness of its clients by helping them to succeed through the power of information technology. As an application developer and information solution provider company, we have created custom solutions by using the most advanced development technologies. NEWGEN has a strong management team having real-life cross industry experience in setting ICT strategy, designing, developing and managing ICT services for the Ready-made garment, banking, manufacturing, healthcare, telecommunication and financial sectors. One of the foundation principles of the Newgen is to provide solutions and services to meet a customers' unique and special demand. All of our applications are distinct with user-friendliness which helps to achieve the business goal and success. It also increases the productivity and efficiency of the organization. We follow the "Agile" development methodology. We have developed Enterprise Resources Planning software named "Prottay" in "Java" language and "offbiz" framework. We build successful solutions for business, based on efficient and innovative technologies. We work on full life-cycle services for both private and public sectors.

### Products and services Exhibited

Prottay ERP

### Target Audience

Manufacturing, trading companies.

### Contact Information

Owner Name: S.M. Emdadul Islam | Director

Contact Person: Marina Haque | Manager

Phone: +8888029015348

Mobile: +8801717213465

Email: marina@babylon-bd.com

Website: www.newgen-bd.com

Address: 2-B/1, Darussalam Road, Mirpur, Dhaka 1216



Pavilion: **P-09**

## Pridesys IT Ltd

Pridesys IT started its journey in 2013 with a mission of client's vision implementer by accelerating business, and a vision of being the leading IT solution provider in terms of Quality, Best Practices, Job Environment, Profitability and Social Commitment. Pridesys IT has planned for its journey to provide IT service with its effective and efficient team members of IT and Business Development. Pridesys IT provides an integrated view of core business process specially for Ready Made Garments (RMG) industries as well as any other trading & service related organization. It covering from Order Tracking to Product Shipment taking into consideration various production process and different business practices of any industry. As a provider of outstanding technology solution and management consultancy through Information Technology, Pridesys IT bridges the gap between performance and corporate vision around various industries in Bangladesh.

### Products and services Exhibited

1. Pridesys ERP Pridesys BI (Business Intelligence Tool)
2. Pridesys EWMS (Extended Warehouse Management System) Central Components
3. Pridesys Office Organizer Pridesys Financial Management
4. Pridesys Human Capital Management
5. Pridesys Purchase Management Pridesys Sales & Commercial Pridesys Material Management
6. Pridesys Production Management
7. Pridesys Fixed Asset Management
8. Pridesys Garments Process Management
9. Pridesys Textile Process Management
10. Pridesys Security & Access Control
11. Pridesys Analytics (IAS)
12. Pridesys Business Intelligence (BI)

### Target Audience

1. Garments Industries
2. Textile Industries
3. Apparel Industries
4. Washing Plants
5. Embroidery & Printing Industries
6. Telecommunication Industries
7. Insurance Companies
8. Health Care Services
8. Financial Organizations
10. Corporate Solution
9. Trading Companies
10. Services Companies
11. Footwear Industries
12. Public Sector

### Contact Information

Owner Name: Monuwar Iqbal | Managing Director & CEO  
Contact Person: Salman Farcy  
Sr. Manager Business Development | Phone:02-55013300-1  
Mobil: 01550000008 | Email: salman@pridesys.com  
Website: www.pridesys.com  
Address: Level 5 (West), 20/21 Garden Road, Kawran Bazar, Dhaka

## Reve Systems

# REVE Systems

Pavilion: **P-11-12**

REVE Systems, founded in 2003, is a Bangladeshi multinational software company. Headquartered in Singapore, REVE has its development centers in Bangladesh and India and presence in Hong Kong, USA, UK, Russia, Lebanon and Pakistan. REVE Systems products range from Telecom Software, IP based communication applications, Mobile Apps, Bandwidth optimization technology products, WebRTC based products, Live Chat solutions, End Point Security and Antivirus products and Server Security solutions. REVE Systems clientele is based across 78 countries. The success of REVE Systems lies in its operational excellence, strong values and product innovation.

### SI Product/Service Name One-Line Description

- |                      |  |
|----------------------|--|
| 1. REVE Antivirus    | Complete secured digital experience                        |
| 2. REVE Chat         | Ensuring smart customer services for web based businesses  |
| 3. Mediation Billing | A powerful and flexible billing Platform for operators     |
| 4. iTel Switch       | A Carrier grade softswitch platform                        |
| 5. iTel IM App       | Secured Platform for smart communication and collaboration |

### Target Audience

1. Telecom Service providers
2. Banks
3. Government agencies
4. Security agencies
5. Survey agencies
6. Law firms
7. Hospitals
8. Defense

### Contact Information

Owner Name: M. Rezaul Hassan | Founder & Group CEO  
 Contact Person: Shamim Hussain | Administrator  
 Phone: +8801833316005  
 Mobile: +8801833316005  
 Email: shamim.hussain@revesoft.com  
 Website: www.revesoft.com  
 Address: Facilities Tower (11th & 12th Floor)  
 Kha-199/2, MaddhyaBadda, Dhaka-1212, Bangladesh



Pavilion: **P-08**

## Sheba Technologies Ltd

Sheba is one of the most trusted names in Corporate Bangladesh with more than two decades of experience in the country's telecommunication sector. Sheba Technologies Ltd. is a sister concern of Sheba group, is Focused on: • Smart Surveillance and IoT • Software Development • ISP • Cyber Security Shebotech has partnered with Technuf LLC in USA that specializes in IT Infrastructure development, Process automation, Mobile collaboration and Software development; and "Deskera"- which is one of the best ERP solution of South East Asia. We are also planning for Introduction of innovative ideas to facilitate a eco-system for the proliferation of Internet of Things ("IoT").

### Products and services Exhibited

1. ISP
2. Smart Surveillance and IOT
3. Cyber security
4. Application

### Target Audience

Enterprise and consumers.

### Contact Information

Owner Name: Afzal Husain Choudhury | Chairman  
Contact Person: Yaseen Fida Hossain | Head of Business Development  
Phone: +88029661173  
Mobile: +8801730730321  
Email: fida.hossain@shebatech.com.bd  
Website: www.shebatech.com.bd  
Address: House # 55, Road # 44, Dhanmondi, Dhaka-1209



**SSL WIRELESS®**

Pavilion: **P-06**

## Software Shop Limited (SSL Wireless)

SSL Wireless is one of the most reputed and trusted provider of Software development services in Bangladesh. Since its inception in 1999, the company has been a pioneer and recognized as an innovation leader in the IT industry. SSL has been focusing on the development of software services and is at present serving 45 banks, 12 insurance, 52+ TV & news media, 1000+ e-commerce merchants, 800+ SMEs and large corporations in Bangladesh which includes Mobile Financial Services, Messaging, VAS, Mobile Recharge, Website development, Mobile App development, E-Commerce, Payment Solutions, Enterprise solutions, and various other vendor products.

### Products and services Exhibited

Messaging Mobile Financial Services Mobile VAS Website Development Mobile App Development E-Commerce Payment solutions Enterprise solutions Security products & services Digital Marketing

### Target Audience

1. Banks and financial institutes
2. SMEs
3. Large corporations
4. E-Commerce service companies
5. Any company requiring messaging solutions, digital marketing, e-commerce or technology assistance

### Contact Information

Owner Name: Mr. Sayeeful Islam | Managing Director  
Contact Person: Ashish Chakraborty | Chief Operating Officer  
Phone: +8802 831 5056  
Mobile: +8801730015185  
Email: [ashish@sslwireless.com](mailto:ashish@sslwireless.com)  
Website: [www.sslwireless.com](http://www.sslwireless.com)  
Address: 93 B New Eskaton Road, Dhaka



Mini Pavilion: **MP-15**

## AK Software

AK SOFTWARE Provide Accounting Software in Bangladesh. We provide Tally software Sales, Customization, Training, after Sales Service as an Authorized Tally Sales &Service partner in Bangladesh. AK SOFTWARE also provides won house developed software Hisab-Nikas. AK SOFTWARE offers you a wide range of Accounting Software support and assistance. Tally after sales service, Tally advisory services, Tally implementation services etc (you may already know, We are the leading provider of Tally Software in Bangladesh). AK SOFTWARE also working with some other Local & International Software Organization.

### Products and services Exhibited

Tally Software Accounting, Inventory & Payroll Management Software.

### Target Audience

Target Business Audience for your Organization Manufacturing, Trading, GO, NGO.

### Contact Information

Owner Name: Ashok Chakrabarty | Partner & COO  
Contact Person: Ashok Chakrabarty |Partner & COO  
Phone: +8809612341000  
Mobile: +88+8801712929196  
Email: info@aksoftware.com.bd  
Website: www.aksoftware.com.bd  
Address: 9/19, Block-E, Section-1, Mirpur, Dhaka-1216



Mini Pavilion: **MP-18**

## Bangladesh Export Import Company Ltd

Bangladesh Online (BOL) symbolizes the most reliable Internet & Data Communication Services in the country provided by the IT Division of Bangladesh Export Import Co. Ltd. (BEXIMCO). BOL was launched in August 1998 with the sole aim of keeping our internet users in the information super highway with the fastest access to the net.

Our unparalleled dedications towards customer services & supports along with adoption of the latest technologies helped us becoming the most trusted Internet Service Provider in the country. Our success story is built on our management's commitment to maintain the service excellence that every customer is 100% satisfied.

### Products and services Exhibited

- 1 Internet
- 2 Nationwide MPLS and IP VPN Data Communication
- 3 IP Telephony Services
- 4 International Private Leased Circuit (IPLC)
- 5 Cloud Services
- 6 Video Conferencing
- 7 Network Security & Monitoring
- 8 Domain, Email & Hosting Services
- 9 Website Design & Application Development
- 10 Co-location Services
- 11 Managed Services & HR Support
- 12 LAN & Wi-Fi Solutions

### Target Audience

Corporate People

### Contact Information

Owner Name: Public Limited Company  
Contact Person: Enam Mullick | Sr. Manager  
Communication & Marketing  
Phone: +880 9609 000 999  
Mobile: +880 1713030949  
Email: mullick@bol-online.com  
Website: www.bol-online.com  
Address: SAM Tower, Level-9  
Plot # 4, Road # 22, Gulshan-1, Dhaka-1212



Mini Pavilion: **MP-17**

## Best Business Bond Ltd

Founded in 2003, 3BL has built its success around the development of a core product called Troyee-Business Solutionware, which encompasses innovative solutions in Financial Accounting, Inventory Management, Business Analysis and Decision Support Systems. Today, the company has emerged in the forefront in the development of Business Accounting solutions with an established support service system spanning all over the country with a clientele of about One Thousand. Other than Troyee-Accounting-Inventory package software, 3BL also deals with all sorts of customized software. Vertical target sectors include Small to Medium sized Trading, Non-Trading, Manufacturing, Distributing, Marketing business organizations as well as Government and Non-Government Organizations (NGOs).

### Products and services Exhibited

- Accounting & Financial Solutions for all sectors
- Payroll, PF, Fixed Assets, Hire Purchase Management
- ERP for Real Estate & Hotel Management

### Target Audience

All sorts of Trading, Non-trading & Manufacturing organizations

### Contact Information

Owner Name: Uttam Kumar Paul | Managing Director

Contact Person: Md. Ashikur Rahman | Sr. Executive

Phone: 02-9128117

Mobile: 01817566720

Email: troyeebd@gmail.com

Website: www.troyeebd.com

Address: 46, KaziNazrul Islam Avenue

Ahmed Mansion (6th Floor) Kawran Bazar, Dhaka-1215



Mini Pavilion: **MP-06**

## CloudlyInfotech Ltd.

The complete Silicon Valley based company CloudlyIO recently decided to start its journey in Bangladesh in the name of CloudlyInfotech Limited! We are providing some exclusive cloud based services e.g. DevOps, Managed Services, besides helping people for migrating to the cloud. Our data migration task is being underwritten by zero data loss guarantee and our experienced DBA team made it highly dependable and reliable as well. Our experienced DevOps team is ready to manage your servers, infrastructure and automate them based on your need, all you need to do is register as a customer or just make a call and drop your details. We will contact you by possible soonest time.

### Products and services Exhibited

Cloud DBA, Cloud DevOps, Professional Services, Software Development, Apps Development.

### Target Audience

Software Firm, Health Care, Local Newspaper, Insurance Company, Garments Industry, Government Project Owner.

### Contact Information

Owner Name: Md. Manjur-E-Khuda | Managing Director  
Contact Person: Md. Manjur-E-Khuda | Managing Director  
Phone: 02 8711116  
Mobile: 01713091878  
Email: manzur@cloudly.io  
Website: <http://cloudly.io>  
Address: 58/10, Free School Street (Box Culvert, Panthapath)  
Dhaka-1205, Bangladesh.



**COMMLINK**  
"Link the Future"

Mini Pavilion: **MP-08**

## Commlink Info Tech Ltd.

Commlink Info Tech Ltd is a leading research oriented company in Bangladesh which is continuously showing its excellence in various branches of recent emerging & cutting edge technologies including latest telecommunication & networking solution. Our business model positions us at the forefront in providing end-to-end Networking, Telecommunication & Business solutions in the Local and International markets.

With its outstanding workforce, Commlink is incessantly showing exceptional & paramount abilities by skillfully implementing innovative ideas of R&D members. Over the years Commlink has developed some excellent and valuable products which include Next Generation "ERP", Intelligent Network Management, WiMAX Base Station etc and still striving in penning a new history & opening a new horizon in ICT sector of Bangladesh.

From the commencement, Commlink has been enjoying excellent reputation with its largest R&D group in Bangladesh which now comprises with more than 22 members and more than fifty year research experience in total.

### Products and services Exhibited

- 1 PSMS
- 2 iClique
- 3 Boi-metric login system
- 4 Vela Core
- 5 Digital Signature

### Target Audience

Financial Institutions and Corporate Houses.

Owner Name: Amjad H Khan | Chairman

Contact Person: Md. Shabekul Islam | Co ordinator

Phone: +3599000111

Mobile: +8801833104089

Email: shabekul.islam@commlinkinfotech.com

Website: www.commlinkinfotech.com

Address: House # 3,Road # 23/A, Gulshan-1, Dhaka-1212



Stall: **ST-31**

## Core Knowledge Limited

Smart School and Smart Learning Solutions provider. Extensive Experience in deploying Interactive White Boards for Classrooms, Digital Contents, School Management System and Live Virtual Learning. Experience E-Learning course development and deployment of Learning Management Systems.

### Products and services Exhibited

- 1 Interactive White Boards
- 2 Digital Contents
- 3 CORE CAMPUS (School Management System)
- 4 Live Virtual Learning
- 5 E-Learning courses
- 6 Learning Management Systems

### Target Audience

Private & Public Schools, Private & Public Madrashas, Private & Public Colleges, Private & Public University, Government/Non-Govt./Private Organizations.

### Contact Information

Owner Name: Mubasher Munaf Moin | Director  
Contact Person: Md. Israfil Hossain | Sr. Officer, Admin & Liaison  
Phone: +8802 58814442  
Mobile: +8801616-303204  
Email: [israfil@core-k.com](mailto:israfil@core-k.com)  
Website: [www.core-k.com](http://www.core-k.com)  
Address: House # 31 (6th Floor), Road # 04  
Block # F, Banani, Dhaka 1213



Mini Pavilion: **MP-14**

## DataSoft Systems (BD) Ltd

DataSoft has been a CMMi level 5, ISO 9001:2008 certified leading software product and services company in Bangladesh. Since 1998, DataSoft has successful track record of delivering innovative and cost-effective technical services to customers in both Corporate and public sectors undertakings. Our customer includes number of Fortune 500 companies and offering mission critical public services IT services like e-Payment, Customs House Automation, Port IT operation (CTMS), automation of commercial banks and more than 4000+ microfinance banks in SaaS model on a private cloud, to name a few. We have track record in web application, Mobility, Bioinformatics, Big Data, Simulation-Gaming and these days Internet of Thing Technology adaptation.

### Products and services Exhibited

Internet of Things, AR/ VR, ERP Solution, Banking Solution, Mobile Apps.

### Target Audience

Corporate Houses, Govt. Institutes, Banks, Microfinance Institutes, Cooperatives.

### Contact Information

Owner Name: Mahboob Zaman | Managing Director  
Contact Person: Md. Shafiqul Islam  
Business Development Manager  
Phone: +880-2-9110136  
Mobile: +8801711507013  
Email: shafiqul.islam@datasoft-bd.com  
Website: www.datasoft-bd.com  
Address: 64/3 Lake Circus, Kalabagan, Dhaka-1205



Mini Pavilion: **MP-05**

## Dnet

Dnet is a social enterprise that designs innovative product and service solutions for women, children and youth in rural and urban settings to create social impact, and for institutions to enhance capacity and productivity. On a mission to promote innovative and sustainable solutions by integrating social enterprise models that impact on marginalized lives in Bangladesh and beyond, Dnet has made the work boundary open beyond borders, to broaden the scope of work and extend reach. Embracing the Sustainable Development Goal (SDGs), they utilize the power of technology for transforming lives of the masses. That's why their motto is 'Innovations for Impact'. Throughout its 15 years of existence, Dnet has contributed in the sector of education, healthcare, socio-economic development, entrepreneurship and access to information spearheaded by technology and transforming the lives of millions of people through enterprises like Infolady Social Enterprise Limited, Aponjon (now under LifeChord), Kite Bangladesh Limited and Junction along with projects like BabuBarta, Missing Child Alert (MCA), RTI online tracker and many others.

### Products and services Exhibited

1. Insight Profile
2. Insight Transact
3. Insight Tracker
4. RTI Tracking System
5. RIMS
6. Bridge
7. BPO
8. Games
9. Connected Health Solutions

### Target Audience

1. Government officials
2. INGOs NGOs
3. Youth, adolescent, women, Children & parents
4. Business organizations
5. Educational institutions
6. Entrepreneurs
7. Development partners
8. citizens

### Contact Information

Owner Name: Dr. Ananya Raihan | CEO  
 Contact Person: Md. Zia Uddin | Assistant Director  
 Phone: +8809606003638 |  
 Mobile: +8801711947973  
 Email: [zia@dnet.org.bd](mailto:zia@dnet.org.bd) | Website: [www.dnet.org.bd](http://www.dnet.org.bd)  
 Address: 4/8 Humayan Road, Block B, Mohammadpur, Dhaka



Mini Pavilion: **MP-13**

## Doptor Ltd

Doptor Ltd. Bangladesh based Software Development & Outsourcing Company with Head Office & Offshore offices located in Kuala Lumpur we have been providing Businesses IT solutions. Doptor Ltd.'s list of clients includes companies that are Enterprise level, Medium Size and small businesses.

### Products and services Exhibited

1. Institute Management System
2. Human Resource Management System
3. Accounting Software
4. Payroll Software
5. Garments ERP
6. Inventory Management System
7. Ticket Management System

### Target Audience

Schools, Colleges, other educational institutes, small and mid sized garments, NGOs and govt./ private organizations.

### Contact Information

Owner Name: Masud Rana | Founder & CEO  
Contact Person: Mahmudul Hasan Emon | Chief Technical Officer  
Phone: +880 2-55011611  
Mobile: +8801708518921  
Email: [emon@doptor.com](mailto:emon@doptor.com)  
Website: [www.doptor.com](http://www.doptor.com)  
Address: BSEC Bhaban(Level-11)  
102, KaziNazrul Islam Avenue, Tejgaon 1215, Bangladesh



Mini Pavilion: **MP-16**

## ERA-InfoTech Limited

ERA-InfoTech Ltd.-A Joint Venture IT Company formed by Bank Asia, Ranks ITT and ETA InfoTech LLC, Dubai. ERA commenced its journey in 2002. ERA is an ISO-9001, Information Security Management System & CMMI Level 3 Certified Company. ERA is providing various solutions like CBS both Conventional & Islamic, ERP, Micro Finance Mgt, Inventory & Fixed Asset Mgt, BACH, AML, Loan Originating & Approval System, Agent Banking Solution, Mobile Apps etc. ERA has achieved National Productivity & Quality Excellence Award-2015, Manthan Award, India, South Asia and Asia Pacific 2013 in Business and Financial Inclusion Category & International Leadership in Quality by BID, Paris, France.

### Products and Services Exhibited

E-Agent-Agent Banking Solution EBK: Micro Finance Management Solution OCAS:Loan Originating & Approval System Orbits: HR & Payroll Management including Online Recruitment, PF, Staff Loan, After Retirement Benefit etc. Mobile Apps: Mobile Apps for Financial Industry

### Target Audience

Banks, Financial Institutes, Govt. & Corporate Houses

### Contact Information

Owner Name: Md. Serajul Islam, FCMA | Chief Executive Officer  
Contact Person: A.S.M. Nurun Nabi | Assistant General Manager & Head of Business  
Phone: +880247118757  
Mobile: +8801819274289  
Email: nabi@era.com.bd  
Website: www.erainfotechbd.com  
Address: Bengal Centre (4th Floor)  
28 Topkhana Road, Dhaka-1000



Mini Pavilion: **MP-19**

## Esteem Corporation

Esteem Corporation was founded in the year 2011. The Company provides Software and IT solutions including Web development, Web Application, Website Design, ecommerce,, Custom Development and IT Services. We provide a wide range of web solution and development services for all your business needs It also includes Hospital, Educational Institute, Textile, Real Estate, Shopping Mall, Transports, Hotel and Tourism, Manufacturing and Retails Managed IT Services, Application Software Development & Maintenance, Payment solutions, Business Intelligence, IT consulting and various Transaction Processing services. We support our client's need constantly, keep pace with their expectations, adapt with changing technologies, tune to transforming business models, and most importantly manage talents by extending their capabilities with our adept and experienced software architects.

### Products and services Exhibited

Software Development • Hospital Management Software (HMS) • Educational Management Software (EMS) • Telecom Field Project Management Software • Customer Relationship Management (CRM) • Ticketing System • Accounting & Billing Software Web Development & Design Content Management E-Commerce IT Consulting Structured LAN/WAN Security Surveillance IP Telephony Solution PA Systems

### Target Audience

Hospital, Educational Institute, Textile, Real Estate, Shopping Mall, Transports, Hotel and Tourism, Manufacturing and Retails Managed IT Services, Application Software Development & Maintenance.

### Contact Information

Owner Name: Shah Jalal | Founder & CEO  
Contact Person: Shah Jalal | Founder & CEO  
Phone: +880 2 843 1595-6  
Mobile: +8801844114000  
Email: [sohel@esteemcorporation.com](mailto:sohel@esteemcorporation.com)  
Website: [www.esteemcorporation.com](http://www.esteemcorporation.com)  
Address: House # 77, Level-2, Road # 2 Block-A  
Bashundhara R/A, Dhaka



Mini Pavilion: **MP-20**

## General Automation Ltd

General Automation Ltd (GA) has become a highly reputable name in the Automation industry, also have been equally successful in gaining recognition in the supermarket creation sector as well. Over the past 25 years we have achieved many milestones and continue to do so. The focus has been on the Automation Identification devices, software development & total supermarket creation.

Our goal is to provide standard & customised software in local as well as in overseas market with quality, safe, reliable, and reputed attendance devices, barcode printers, supermarket equipment in corporate and manufacturing sector. This allows us to achieve our full potential by providing service of high standard to our clients. This is a lifelong mission for us which is fulfilled by the help of our innovative award programmers & other employees who put in their skills, attitudes and performance to reach goals.

We always dream high and aspire to be the best without compromising quality

### Products and services Exhibited

- 1 Software
- 2 HR, Attendance, Leave & Payroll Management
- 3 Real-time Attendance Monitoring System
- 4 Employee Verification System
- 5 Visitor Management System
- 6 Barcode Generating Software

### Target Audience

- i. Corporate Houses
- ii. Educational Institutions
- iii. Hospitals
- iv. RMG
- v. Non Profitable Organizations
- vi. Banks
- vii. Airlines
- viii. Pharmaceuticals

### Contact Information

Owner Name: Saiful Haque Kamal | Managing Director  
Contact Person: Rini Nasrin | Manager, Hr & Admin Phone:  
+88-02-9102313-14  
Mobile: +88 01970066082  
Email: info@ga- limited.com  
Website: www.ga-limited.com  
Address: Halcyon Height (2nd floor), 2/3 Mirpur Road  
Block-A, Mohammadpur, Dhaka# 1207, Bangladesh



Mini Pavilion: **MP-04**

## Infinity Technology International Ltd.

Infinity Technology International Ltd (in short ITIL) an ISO 9001-2008 certified organization and one of the financial and retail leading IT/ITES Company in Bangladesh and working globally. Founded in 1993 by a group of graduates from USA, Australia and Bangladesh and family member of renowned "freedom fighters". Since then Infinity has been engaged in providing various engineering and application engineering solutions locally as well as globally. Currently with the expertise and dedication of about more than 200 IT professionals serving 2000 branches of 16 different commercial and specialized nationalized banks by its own user experiences designed and developed software solutions, using which over millions of transactions are performed flawlessly every seconds. Besides exposure in local market, Infinity is successfully operating their centralized web based payment gateway "Remit Infinity" beyond national boundaries for the last 10 years. A combination of IT and business experts of the company through its state-of-the-art solutions over the last two decades have been able to establish customer's confidence and trust on Infinity. As a result, Infinity has now become a reliable IT partner of the Banking Industry of the country. Ultimately, this enriched Infinity's knowledge and experience in banking business and has lead to open expanded activities into alternative banking arena like ATM service, Agent Banking, Mobile Banking, Point of Sales (POS) Service, Bill Collection Service, e-ticketing, e-recruitment, e-admission, Data Centre etc.

### Products and services Exhibited

1. Core Banking Solutions (CBS, Infinity 365)
2. Remittance Solution (Remit Infinity)
3. Enterprise Resource Planning Solutions (ERP)
4. Infinity E-Recruitment Solution
5. Infinity Human Resource Management Solutions (HRMS)
6. LIMS (Laboratory Information Management System)
7. Infinity DNA Bank Solution

### Target Audience

Large Corporations- SMEs- Multi-National Companies- Banks and Financial Institutes- Telecom Operators- IT Infrastructures - Content Service Providers- Electronic Media- Health and Education Sectors- Government Agencies- Pharmaceuticals- Manufacturers- Retail Chain etc.

### Contact Information

Owner Name: S. M. Jamaluddin | Chairman  
Contact Person: RowshanJamil | Operations Manager  
Phone: +88 02-58070789  
Mobile: +880 1717 528 335  
Email: rowshan@infinitytechltd.com  
Website: www.infinitytechltd.com  
Address: House # 675, Level-3, Road # 10 (New), Mirpur DOHS



Mini Pavilion: **MP-10**

## International Computer Connections

We, "International Computer Connections (ICC)" are providing ICT services in Bangladesh since 1997 to Governments, NGOs, national, multinational companies and many more. One of our sister concern "ICC Communication" is a Nationwide ISP & IPTSP services provider in Bangladesh. We provide nationwide Internet services & private data communication services and also we offer live data link for wired and wireless telecasting, IP PBX, VPN, broadcast, automation, complex data & voice network solution, Real Time/Live event coverage solutions.

### Products and services Exhibited

1. IPTSP
2. Internet
3. Data Communication
4. Live Data Services
5. Call Center/BPO

### Target Audience

1. Global Business in Call Center/BPO sector
2. Group of Companies
3. Print & Electronic Medias
4. Multinational Companies
5. Software companies
6. Small & Home Corporate Offices
7. Local Internet Services Provider & Resellers
8. Home Broadband Internet users.

### Contact Information

Owner Name: Mr. Saiful Islam Siddique | CEO  
Contact Person: Mr. Saiful Islam Siddique | CEO  
Phone: +8809639 000001  
Mobile: +8801864 444937  
Email: [ssiddique@icc-communication.com](mailto:ssiddique@icc-communication.com)  
Website: [www.icccommunication.com](http://www.icccommunication.com)  
Address: ICC Bhaban, Plot: 15-18 (G/F)  
Road: 06, Block: D, Mirpur-12, Dhaka-1216



Mini Pavilion: **MP-09**

## Logic Software Limited

Start Development beginning of 2008 but incorporate in the year 2011 under Asrotex Group (Visit [www.asrotexgroup.com](http://www.asrotexgroup.com) for more information about asrotex group). Logic Software Ltd is one of the leading software companies in Bangladesh which is already recognized as a Best RMG & Textile solution Provider in Bangladesh.

The company has five layers of expertise like Business Process Analyst, Software Development, Technical QC Team, Business QC Team and Implementation. All the team members are equipped with related academic qualification and vast experience from different organizations.

Our prime objective is to provide data to the management so that they can see the picture in long run and take decision to achieve maximum profit. We are contributing to national socio-economy creating employment in textile & RMG sector by enhancing its management capacity. We also provide consultancy service besides software solution to optimize business process creating surplus.

### Products and services Exhibited

- 1 Platform ERP
- 2 Buying house solution
- 3 Spinning Mill ERP
- 4 Trims ERP
- 5 HR & Payroll
- 6 Financial Account

### Target Audience

Any kind Corporate organization like RMG & Textile sector, Government, any Financial sector and E-commerce.

### Contact Information

Owner Name: K.B Mamoor | Managing Director  
Contact Person: Md. ZakariaHossain Khan  
Deputy Manager Marketing  
Phone:+028835670  
Mobile: +88017 6666 6542  
Email: [Zakaria@logicsoftbd.com](mailto:Zakaria@logicsoftbd.com)  
Website: [logicsoftbd.com](http://logicsoftbd.com)  
Address: House # 85, Road # 04, Block-B  
Apartment-B5 & # C4, Banani, Dhaka-1213



Mini Pavilion: **MP-11**

## Nazdaq Technologies Inc. Ltd.

Nazdaq Technologies Inc. Ltd. is a specialist technology consulting firm that provides advanced & robust solutions to large multi-national corporation, small & medium enterprises (SME) and local government agencies across the various vertical industries. We are a leading provider of value-added IT consulting, Innovative Software Development and Business Process Outsourcing (BPO).

### Products and services Exhibited

1. nSM@RT-Global Cash Management Solution
2. nAlert-SWIFT Transaction Monitoring & Off Office Hours Alerting.
3. nREMIT – Retail Remittance Management Software
4. nSMS Notification Services
5. nIoT Server

### Target Audience

- Banking Industry
- Non Banking Financial Institutions (NBFI)
- International NGO's
- Educational Sector
- Multinationals (MNC)
- SME's
- Government

### Contact Information

Owner Name: Naz Ahmed | Chief Executive Officer  
Contact Person: Asif M. Choudhury | Director  
Phone: +88 02 9870043 |  
Mobile: +8801711595013  
Email: [asif.choudhury@nazdaqtechnologies.com](mailto:asif.choudhury@nazdaqtechnologies.com)  
Website: [www.nazdaqTechnologies.com](http://www.nazdaqTechnologies.com)  
Address: House # 15/A (5th Floor) Road # 5, Block-F  
Banani, Dhaka1213



Mini Pavilion: **MP-36**

## Race Online Limited

Race Online Limited is a venture of Earth Telecommunication Pvt. Limited which is one of the leading IIG (International Internet Gateway) in Bangladesh. Over the years, Earth and Race has built a reputation of fairness, and honesty in business practice. It stands tall with unmatched ethical standard and yet, leads one of the fastest growing in Bangladesh.

Race Online Limited, One of the fastest growing ISP in the industry to provide seamless & secured Data & Internet connectivity to various grades of customers using fiber & wireless solutions. Race has developed 38 nos of POPs highly equipped with Telco grade infrastructures and power management facilities within Dhaka & Chittagong to ensure uninterrupted services upto the customer premise. Being one of the largest subscribers of NTTN backbone, RACE online Limited ensures all of our POPs inter connected redundantly to the underground fiber optic backbone. Besides, our international standard FTTH technology ensures seamless fiber optic connectivity with no power interruption upto the customer premise.

### Products and services Exhibited

SL Name	Details
1 Internet Service	Corporate Broadband, Residential Broadband, Leased Internet Services, FTTH Broadband
2 Data Service	WAN Solutions over, Data Fiber, National Private Leased Circuits, MPLS, Frame Relay, Clear Channel
3 Cloud Service	Dedicated Server Hosting, Web Hosting, Domain Registration, Managed Surveillance Solutions, Managed Security Solutions, Google Apps

### Target Audience

Corporate Internet & IT Services User.

### Contact Information

Owner Name: Mr. Nasir Uddin Ahmed | Chairman  
Contact Person: Mr. Mezbahul Azad  
AGM, Business Development  
Phone: +880961323116  
Mobile: +8801988886319  
Email: azad@race.net.bd  
Website: www.race.net.bd  
Address: Khawaja Tower (9th Floor)  
95 Mohakhali, A.K Khandoker Sharak, Dhaka-1212



Mini Pavilion: **MP-12**

## **Raise IT Solutions Ltd.**

RAISE IT Solutions is an IT Management firm from 2005 in the digital industry. We are committed to provide the best solution for our valued clients. We ensure your digital presence in holistic approach from development to promotion. Our technical team is dedicated to ensure #1 service in every project. RITS Ads Network, a project of RAISE IT Solutions introduced Real Time Bidding (RTB) platform for the 1st time in Bangladesh. RAISE IT is also working as a member of Bangladesh Government ICT development project to create a Digital Bangladesh. Excellent quality of service is our promise to you and that earns your satisfaction which is our reward.

### **Products and services Exhibited**

Software Development, Website Design & Development, Web Application, Digital Advertising, Wordpress Customization, eCommerce, Mobile Application, Email & SMS Marketing, ICT Training.

### **Target Audience**

CXO, Director, Proprietor, Marketing Manager of any company who's turnover is minimum 2.5 Million BDT per year and we also welcome to those who want to start a new business.

### **Contact Information**

Owner Name: K.A.M.Rashedul Mazid | Managing Director  
Contact Person: Shakhawath Hossain Chowdhury  
Marketing Manager  
Phone: +8801979724731  
Mobile: +8801979724731  
Email: shakhawath@raiseit-bd.com  
Website: www.raiseitsolutions.com  
Address: 65 Rasul View, Mymensingh Lane (22 Biponon Plot)  
6th floor, Banglamotor

## **SOUTHTECH** Only Excellence Endures

Mini Pavilion: **MP-21**

### **Southtech Limited**

Southtech Limited is one of the largest ISO 9001:2008 certified (by URS, UK) and SEI-CMMI L-3 appraised (by KPMG) software companies in Bangladesh. We are a Gold Certified Partner of Microsoft and a Gold Partner of Oracle. We were included in Dun & Bradstreet's 2010 Directory of the Top 500 companies in Bangladesh. Very recently, we have been recognized as one of the "25 Most Promising Banking Technology Solution Providers 2016" by prestigious APAC CIO outlook magazine.

Southtech Limited was established in May 1996 as a limited liability company in Bangladesh. Since inception, Southtech Limited has been active as a software solution provider in the financial sector. Some of Southtech Limited's key projects in the financial sector include – Automation of BRAC Microfinance Program, CBS Implementation of Bhutan Development Bank, CBS Implementation of Afghanistan Commercial Bank, Automation of Integrated Development Fund (IDF) Bangladesh, and Automation of BC Finance Myanmar. In addition, Southtech has provided HRMIS solutions to four leading banks in Bangladesh – Eastern Bank Limited, AB Bank Limited, Dhaka Bank Limited, and Premier Bank Limited. At present, Southtech has about 80 clients in 6 countries across 3 continents.

#### **Products and Services Exhibited**

- 1 Southtech Ascend Financials
- 2 Southtech Ascend Horizon
- 3 Southtech SCALED
- 4 Southtech SF Plus

#### **Target Audience**

Commercial Banks, Non Banking Financial Institutions, Microfinance Institutions, Local and Multinational Corporations, Manufacturing companies.

#### **Contact Information**

Owner Name: Syed MamnunQuader | Managing Director and CEO

Contact Person: Sourav Saha Ratul | Marketing Coordinator  
Phone: +88 02 58951905 |

Mobile: +01797445800

Email: [sourav.saha@southtechlimited.com](mailto:sourav.saha@southtechlimited.com)

Website: [www.southtechgroup.com](http://www.southtechgroup.com)

Address: Dhaka Square (4th & 5th Floor)

Plot 1, Road 13, Sector 1, Uttara Model Town, Dhaka

## TECHNOVISTA™

Mini Pavilion: **MP-07**

## TechnoVista Limited

TechnoVista is a CMMi level 3 appraised Software & ICT services company. The driving philosophy of our team is to offer high quality solutions & excellent after sales support. TVL has successfully delivered large & complex solutions for the Govt. of Bangladesh, Educational Institution, different Multinational and Local Companies. We have also exported Software & ICT services to countries such as Denmark, Germany, UK, USA, Indonesia & Vietnam.

### Products and services Exhibited

Educational Institution Management System, Aid Information Management System, Gate Pass Management System, Port Management System, Online HR Management System, Custom Software Solution including e-Governance Solutions, Business Software, e-Commerce Solutions, Web based solutions & Database driven Web Application.

### Target Audience

Educational Institution, Government, Semi Govt., Banks & Non-Banking Financial Institutions, Insurance, Business Services, Manufacturing, Commercial Organization, NGO, Large & SME, RMG Sector etc.

### Contact Information

Owner Name: Mr. Annisul Huq | Chairman

Contact Person: Mohammad Hanif Mahmud Khan

Senior Marketing Executive

Phone: +880 27912274

Mobile: +880 1713047548

Email: hanif.mahmud@technovista.com.bd

Website: www.technovista.com.bd

Address: North Tower (12th Floor), 107 Dhaka Mymensingh Road, Sector # 07, Uttara Model Town, Dhaka-1230



Stall: **ST-09**

## **ADDIE SOFT Ltd**

ADDIE Soft Ltd. has started its journey as a professional IT company from 1st January 2007 focusing on two major things. First one is quality product development and second is priority to customer satisfaction and quality support to them. We offer services about Website Design & development, Custom software development, Database driven web based application development, portal, e-commerce solutions and other IT services in home and abroad. Day by day we have enriched ourselves by strengthening capacity, expertise manpower, resources, service and product line with a long term vision.

Our worldwide operational and performance standards translate the corporate values into specific management expectations. We preserve a high level of business ethics characterized by integrity and honesty in all our business actions.

We believe that the successful completion of Analysis, Design, Development, Implementation and Evaluation phases of a project can turn that project into a successful one which expresses the full form of ADDIE.

### **Products and services Exhibited**

1. ODHYON – Education Management System
2. Finance Track
3. Smart HRM
4. Wage-N-Roster
5. Routine Expert
6. SMStant
7. Productry
8. ReadSource
9. Book Flare

### **Target Audience**

School, College, Madrasah, University, Medical College & Polytechnic Institute, Small and Medium Organizations, Security Service Provider Organization, Govt/Private Sectors.

### **Contact Information**

Owner Name: Md. Shakib Rabbani | Managing Director & CEO  
Contact Person: A.K.M. Shakib Shoumik Haque | Manager  
Phone: +88 01678 077194  
Mobile: +88 01678 077194  
Email: shoumik@addiesoft.com  
Website: www.addiesoft.com  
Address: 2<sup>nd</sup> Floor, House # 23 (Old-660) Road # 11 (Old-32)  
Dhanmondi, Dhaka- 1209, Bangladesh



Stall: **ST-18**

## Bangladesh Microtechnology Ltd.

Bangladesh Microtechnology (BDMiT) is a strictly quality-driven Software Development & Support, System Integration and related IT Services specialist with major domain focus on the Telecommunications, Financial Services and General Enterprises. With unique combination of visionary leadership, experienced resources, intelligent processes and compatible infrastructure, BDMiT is committed to solve business challenges, and promote innovation through strong business alliances with Global Leading Innovative Technology Solution Providers, and offering wide range of solution / service.

BDMiT is also committed for providing latest Value added Solutions and Services for financial and general enterprises as well as telecommunications that include carrier grade multi modal applications, based on mobile communication technology. BDMiT team is always looking forward for new solution for telecommunication network as well as general corporate & financial enterprise. BDMiT is also engaged in providing next-generation mobile value added services for mobile operators, content providers and financial enterprises using the latest technology.

As a partner, BDMiT also provide end to end managed business and technology solutions for immediate business growth. BDMiT offers end to end manage service and solutions to create innovative, market-leading products for telecommunication sector as well as financial sector and also for general enterprise and consumer markets. Mobile and apps banking, Unified payment gateway, Cloud ERP for Educational institute & Healthcare industry, smart phone based restaurant ordering system and dynamic ecommerce platform are the main software arena of Bangladesh Microtechnology Ltd.

### Products and services Exhibited

1. Agent Banking
2. Internet & APPS Banking
3. Bill Collection POS Solution
4. Insurance Agent Solution
5. ERP Solution

### Target Audience

1. Financial Companies or Banks
2. Leasing Companies
3. Manufacturing Industries
4. Life Insurance Companies
5. Hospital & Clinics.

### Contact Information

Owner Name: Nazmuzaman | Managing Director & CEO  
 Contact Person: Nazmuzaman | Managing Director & CEO  
 Phone: +88-09678800076 | Mobile: +88-01723551108  
 Email: nazmuz.zaman@bdmitech.com  
 Website : www.bdmitech.com  
 Address : Moshtaque Mansion, Flat # 4A, House # 67/A  
 Road # 4, Block # C, Banani, Dhaka-1213



Stall: **ST-10**

## **BASE Limited**

BASE Limited is a premier Information and Communication Technology Services Company that provides real values to businesses and individuals from digital technology. Established in 1999, BASE offers ICT products and services in areas such as Business Application Development, IT Education/Training, and Consultancy. BASE is a Technology Certified Partner in Bangladesh; BASE has highly skilled applications and technology experts for its Technology Services. Further, BASE is preparing its resources for Applications. BASE also has World Class Alliances for consultancy services and IT education.

### **Products and services Exhibited**

- 1 BASE DiGipersonnel
- 2 BASE e-Learning
- 3 BASE e-Recruitment
- 4 BASE Property
- 5 Red Hat Linux

### **Target Audience**

1. Government Sector
2. NGO & INGO Sector
3. Donor Agency
4. Education Sector
5. Tourism Sector
6. Real Estate Sector.

### **Contact Information**

Owner Name: Mahboob Rahman | Managing Director

Contact Person: Md. Sohel Iqbal

Business Development Manager

Phone: +88029139581

Mobile: +8801711521964

Email: [sohel@baseltd.com](mailto:sohel@baseltd.com)

Website: [www.baseltd.com](http://www.baseltd.com)

Address: 147/D (2nd Floor & 4th Floor)

Green Road (North from Panthopoth Signal), Dhaka-1205



Stall: **ST-34-35**

## BetterStories Limited

BetterStories is a premium future building agency that works in the areas of Smart Technology, Strategic Consulting and StartUp Ecosystem Building. It has three verticals: Better Strategies, Better Entrepreneurs and Better Schools. BetterStories was established in 2008 jointly by a woman entrepreneur, a development professional and an environmentalist to work on an ambitious goal of creating a whole new generation of leaders for Bangladesh through entrepreneurship. The BetterStories vision is to create at least 1000 leaders by 2021 through Green, Ethical and Responsible Businesses (GERB). BetterStories firmly believes in the potential of Bangladesh becoming an upper middle income country by 2021 and an advanced economy by 2041.

In 2016 BetterStories has launched BizCafe, an investment matchmaking platform for startups and investors. BizCafe aims to cooperate with the startups to raise its investment credibility and raise investment. At the same time it will also enable the investors to find potential investable startups.

### Products and services Exhibited

BizCafe

### Target Audience

Startup and Investors

### Contact Information

Owner Name: Minhaz Anwar | Managing Director

Contact Person: Erad Kawsar | Asst. Manager (Sales)

Email: [erad@betterstories.asia](mailto:erad@betterstories.asia)

Website: [www.betterstories.asia](http://www.betterstories.asia)

Address: Apartment 3/4, Gulshan Park View

House # 3/B, Road # 84, Gulshan 2, Dhaka-1212



Stall: **ST-05**

## **BJIT Limited**

BJIT Limited is a software development & consulting company. We have over 15 years of working experience with Global IT industry. About 350 engineers are working at BJIT. Group head quarter is in Tokyo, Japan (BJIT Inc). We are CMMI 3 & ISO 9001 Certified company. Currently we have our own office in Japan, USA, Finland, Bangladesh and Singapore where we have our own management team to operate business with 10 more countries.

### **Products and services Exhibited**

Application: Smartphone, IOT, PC Applications, Web Enterprise 2. Testing: Manual, Automation, Firmware, Hardware 3. AMS: IT automation & monitoring, DevOps, Big Data Management, Centralized log management. 4. IOT & Embedded: Focused on developing Embedded solution on Android, Linux and IOT 5. H/W Engineering: Recently formed, mainly focused on VLSI 6. Education: Global business person education along with project management, organized by BJIT Academy. 7. Mechanical Engineering: Mechanical Engineering section.

### **Target Audience**

We are operating business in Japan since 2001. Also we do business in Europe market for more than 10 years. Currently we are focusing on USA & Europe market to develop our business.

### **Contact Information**

Owner Name: J M Akbar | CEO

Contact Person: Mehedi Masud | COO

Phone: +8802-9889820

Mobile: +8801914212373

Email: mehedi.masud@bjitgroup.com

Website: www.bjitgroup.com

Address: H # 7, R # 2/C, Block # J, Baridhara, Dhaka-1212



Stall: **ST-27**

## Cloud Solution Ltd

Our mission and vision is to provide solution for them who don't want to invest huge amount but want to enjoy latest technology benefit in the mode pay as you go mode. Our all products are in Oracle Cloud based that ensure high available and strong security. It capable to minimize the cost, easy access, and smart communication with clients via email and SMS.

Cloud Solutions Ltd (CSL) is a Canada-Bangladesh joint venture company. It is one of the leading vendors of cloud computing software for business management in Bangladesh. We are focused only on Oracle Apex technology that is robust, secured and salable as client wants. We offer SaaS (Software as a service) that ensure as you go as you pay model over cloud environment. We are pioneer in Bangladesh to provide software as a Service (SaaS) products.

At Cloud Solutions, we offer companies a single system able to manage multiple key business operations. These include HRMS, finance, ERP systems (enterprise resource planning), Production and Garments ERP, CRM (customer relationship management) systems, Hospital management system, Academy Management System.

### Products and services Exhibited

1. CSL Trade Business Management
2. CSL Human Resource Management System
3. CSL Production Management System for Garment and Manufacturing Company
4. Academy Management System
5. CSL Hospital Management software
6. CSL Customer Relationship Management (CRM)
7. Mobile Based multi-language support accounting system

### Target Audience

Large Corporations- SMEs- Multi-National Companies- Banks and Financial Institutes - Telecom Operators - IT Infrastructures- Content Service Providers- Electronic Media - Health and Education Sectors- Government Agencies- Pharmaceuticals- Manufacturers- Retail Chain etc.

### Contact Information

Owner Name: Ashim Kumar Sikder | CEO  
 Contact Person: Ashim Kumar Sikder | CEO  
 Phone: +8802-9615991  
 Mobile: +8801711521964  
 Email: ashim@cloudsolutionltd.com  
 Website: www.cloudsolutionltd.com  
 Address: 58/10, Free School Street (Box Culvert, Panthapath)  
 Dhaka-1205



Stall: **ST-33**

## Computer Source Infotech Ltd.

Computer Source Infotech Limited has a long presence and solid experiences in developing MIS, ERP solutions, Bulk SMS and digital content management, Developing web sites, Automated Monitoring and Evaluation system and ICT related training for private and public sectors in Bangladesh. We have strong dedicated professional comprising a number of university professors having overseas experience and strong network with the brightest talents for delivering high quality outputs. We not only focus on providing solutions for meeting the requirements in a project, we try to add values to the solutions through research and innovation. Computer Source Limited also has in building different kinds of web based solutions where data visualization was one of the important features. Creating and exporting different kinds of graphs, charts using collected data or rendering them on mobile Apps also are routinely done by Computer Source Limited experts.

### Products and services Exhibited

CSI Merchant Bank, CSI ERP, CSI POS, CSI LOS

### Target Audience

Business People.

### Contact Information

Owner Name: Arif Khan | Director

Contact Person: Solaiman Hossain | Director

Phone: +8801730341560

Mobile: +8801730341560

Email: shossain@computersourcebd.com

Website: www.csinfotechbd.com

Address: 736 K.B Square, Satmosjid Road Dhaka Bangladesh



Stall: **ST-25**

## Crystal Technology Bangladesh Ltd

Crystal Technology Bangladesh Limited (cTech) is an ICT organization formed by some renowned professionals and primarily dedicated to manufacturing and customizing software's and maintaining application. cTech believe that the personality of product depends on the quality and performance. With this principle we rooted deeply inside the businesses with low price and high efficiency. It has research and development (R&D) team with high quality, relevant experiences and excellent skill, also has gathered a group of market and project management talents who are well-trained, spirited, and innovative. Its core technology team has been engaged in the development of customized software's. cTech also involved with some non-profitable philanthropic works for those who are not able to introduce ICT project. cTech has established a strong professional linkage & network with different government, Charity & non-government organizations. It has association with the Siam Health Foundation (SHF), Management Training & International, Thailand and Siam Health Care (SHC), Dhaka. Last few years cTech closely working with the Ministry of Health (MOHFW), Directorate General of Health (DGHS), Directorate General of Family Planning (DGFP), Geological Survey of Bangladesh (GSB) project & some other project in difference Ministry of Bangladesh.

### Products and services Exhibited

Hospital Automation Crystal Hospital Information System  
Crystal Diagnostic Management System

### Target Audience

Hospital, Diagnostic Center and clinics.

### Contact Information

Owner Name: Dr. Manirul Islam Khan | Managing Director  
Contact Person: Md. Amamul Islam | Chief Operating Officer  
Phone: +8802 9102682  
Mobile: +8801975 200222  
Email: amamul khanbd@gmail.com  
Website: www.ctechbd.com  
Address: House # 142 Castle Green (2nd Floor)  
Green Road, Dhaka-1205



**CSL SoftwareResources Ltd**  
A House of Creative Entrepreneurs

Stall: **ST-29**

## CSL Software Resources Ltd.

Almost thirty years back, CSL Software Resources started its operation as a software department of CSL (Computer Solutions Ltd.) First day of its process was in the year 1985. Then preliminary transformation was made from a department of CSL to an independent company called CSL SOFTWARE RESOURCES (CslSoft), in the year of 1996. And afterward in 1999, it was incorporated as entirely software development private limited company.

Over the last remarkable years, CslSoft has created a label for being one of market leader in software and services sector for comprehensive application suite. This is an innovative and forward-thinking organization with an established history of exceeding customer requirements with contented demand. CSL SOFTWARE RESOURCES enables organizations of all sizes and industries to think and act strategically, promote innovation and improvement, align processes and resources, engage human resources and customers, and focus on key anticipated results.

Along with the robust products, CslSoft has developed an independent team of business process specialists to provide implementation consultation at different sites. The team has been able to productively diminish the time of implementation and also make the value proposition very clear to our customer. CslSoft believes that a satisfied customer is always a pathfinder to be in running business. Our empowered applications are esteemed mostly by client references which have given CslSoft a market access beyond borders. CslSoft has its outstanding client base in Bangladesh, Vietnam, Bahrain, Egypt and India.

### Products and services Exhibited

- 1 KANDAREE Apparel
- 2 KANDAREE Textile
- 3 KANDAREE BH
- 4 KORMEE
- 5 SHOILEE
- 6 OUSHIDEE
- 7 SHANCHAREE
- 8 Mobile Apps
- 9 Mobile Apps
- 10 SAP Business One

### Target Audience

- Garments and Apparel Industry
- Buying Houses/Commercials/Supply Chain
- Government Organizations
- Multinationals Companies & Corporates
- Pharmaceuticals
- Financial Institutions
- Clubs and Others

### Contact Information

Owner Name: Mr. Rafiqul Islam Rowly

Managing Director & Co-founder

Contact Person: Mr. Projit Kumar Dash | DGM, Sales & Marketing

Phone: +880906400100 | Mobile: 01717508989

Email: [projit@cslsoft.com](mailto:projit@cslsoft.com) | Website: [www.cslsoft.com.bd](http://www.cslsoft.com.bd)

Address: Plot # 53, Road # 7, Sector # 4, Uttara, Dhaka-1230



Stall: **ST-26**

## Digital Network Communications

Digital Network Communications (DigiNet) is a registered company in Bangladesh and doing business respectfully with International and Local market since 2009. DigiNet is a Software solution provider, Software outsourcing, datacenter/collocation with service support provider, remote IT support and solution provider which is dedicated to delivering to customers. We, at DigiNet aim to providing end-to-end ITES Solutions, Software Outsourcing solution to big corporate to end users. We are ideally a team of highly result-oriented and well-trained professionals on ITES and Software Solution. DigiNet proven systems, processes and experience provide customers with a competitive advantage to manage dedicated solutions and the complexities of bridging the IT technologies to expand their business into growing and new markets.

### Products and Services Exhibited

1. Software
2. Education Institute Management
3. Restaurant and Cafee Management
4. Online Help Desk
5. Mobile SMS Gateway
6. Attendance Management Systems
7. Web Design and Development-Domain and Hosting

### Target Audience

1. School and College
2. Restaurant and Cafee
3. Corporate Office
4. E-Commerce Service Provider

### Contact Information

Owner Name: Md. Mizanur Rahman | Chief Executive Officer  
Contact Person: Md. Ikhtiar Shahriar  
General Manager Operations  
Phone: +88029016233  
Mobile: +8801842505463  
Email: [ikhtiar@dignetcom.net](mailto:ikhtiar@dignetcom.net)  
Website : [www.dignetcom.net](http://www.dignetcom.net)  
Address: Plot- 9/2, Block- B, Avenue-5, Section-6, Mirpur



Stall: **ST-01, 02, 03, 04**

## Divine IT Ltd.

With an experience of more than 12 years, Divine IT Limited offers industry specific integrated business solution across the needs of manufacturing, distribution, retail, and services organizations. Most of our customers' unique business processes and operational requirements are inbuilt into PrismERP—in the cloud, hosted, or on premises. PrismERP is now working on a global scale, delivering impressive benefits to the companies while managing complexity and increasing efficiency.

### Products and services Exhibited

1. PrismERP
2. Core4Xtreme
3. Core4Switch

### Target Audience

1. Manufacturing
2. Distribution & Retail
3. Power
4. Energy & Utility
5. Telecom

### Contact Information

Owner Name: Iqbal Ahmed Fakhruul Hasan | Founder & MD  
Contact Person: A K M Ashraf Uddin | Director & COO  
Phone: +880 2 55085054  
Mobile: +880 17 3007 1011  
Email: [ashraf@divineit.net](mailto:ashraf@divineit.net)  
Website: [www.divineit.net](http://www.divineit.net)  
Address: 34 Gausul Azam Avenue, Sector-13, Uttara Dhaka



Stall: **ST-21**

## Dragon Information Technology & Communication Ltd.

Dragon Information Technology & Communication Limited is an IT Development company, providing IT, Software ITES and ICT services. It has been developing Enterprise Resource Planning Solutions to respective Companies.

Your identity is a re-reflection of your company and much thought and effort needs to be put into your presentation. The current generation revolves around the web as primary means to run your business, serve your clients, and communicate your branded message to the World. Through careful consultations, we can find out what your work area is and produce fully customized ERP that will serve all your business needs. As a creative workforce, we produce design experiences that entertain, inspire, satisfy and challenge our clients and their patrons. Our interactive and user friendly UI will help any user to start working efficiently.

Dragon Information Technology & Communication Ltd. handpicks design and development experts who are passionate about enhancing the Internet experience. Although all of our members are different in their own way, they have a lot in common; they are positive, curious, intellectual, and dedicated. The people who are a part of our team see the big picture and know the work they do at DITCL is more than just a job; they are dedicated to our vision.

Dragon Information Technology & Communication Ltd. is member (#G598) of Bangladesh Association of Software and Information Services.

### Products and services Exhibited

- 1 LIFE INSURANCE ERP
- 2 GARMENTS ERP
- 3 e-commerce
- 4 3D Architectural Visualization and walk-through animation
- 5 3D Product Visualization and animation
- 6 Motion Graphics Animation

### Target Audience

Insurance Industry, Garments Industry, Real Estate, Production Houses, Architects, Game Development companies, VR production Companies, Production Houses etc.

### Contact Information

Owner Name: Mostafa Golom Quddus | Chairman  
Contact Person: Mir Ashiful Karim | Project Manager  
Phone: +8801719444682  
Mobile: +8801719444682  
Email: makarim@ditcl-dragonbd.com  
Website: www.ditcl-dragonbd.com  
Address: 68/B, Chowdhury Para, Malibagh, Dhaka



Stall: **ST-12**

## Esoft Metro Campus Bangla Desh

Vision: To be the best education network in South Asia, offering reputed and recognized qualifications. Mission: "Through our systematic education platform, we intend to provide meaningful and quality education in order to increase the knowledge and the technical skills of our community." ESOFT METRO CAMPUS Bangladesh is an overseas extension of ESOFT METRO CAMPUS Sri Lanka. It is the largest private sector higher education establishment in Sri Lanka with an extensive island-wide network of over 45 branches. Starting with just IT and Computing in 2000, ESOFT today is a diversified education provider in the fields of English, Computing, Business, Engineering and Hospitality with a high-track record of consistently delivering high-quality training programmes accredited by leading educational establishments in the UK. ESOFT METRO CAMPUS Bangladesh provides state of the art facilities such as air-conditioned lecture halls and modern computer labs with high-speed internet connectivity. You will also have the use of a well-stocked library. Our campus creates the perfect learning experience for students. The vibrant and dedicated team of highly qualified foreign academicians ensure that students are molded into well-rounded, global standard citizens by equipping them with both the academic and professional skills that are required to excel in today's complex and constantly changing highly-competitive world.

### Products and services Exhibited

Software, Business Management, Language, Career Development Training & Customized professional courses.

### Target Audience

SSC to Masters Level of students.

### Contact Information

Owner Name: Md. NurulHaque | Managing Director  
Contact Person: P K Karmaker (Amit)  
Manager (Marketing, Administration & Program Development)  
Phone: +8801712251870  
Mobile: +8801712251870  
Email: amit@esoft-bd.com  
Website: www.esoft-bd.com  
Address: Amir Complex (4th floor), Sector # 03  
Uttara, Dhaka-1230



Stall: **ST-41**

## Fair Solution Limited

Fair Solution Limited is a leading software development and ICT company working with the government/ autonomous bodies, private organizations, NGOs, donors and some world most renowned IT expertise organizations. We are to provide technical solution in delivering business outcomes with team for effective utilization of ICT in business and development sector.

We have extensive experience in many diverse areas of both software development and IT services. Our experienced staff of professionals has worked with a wide array of platforms, languages, and tools in the course of our various projects.

### Products and services Exhibited

1. BONTON: Distribution Management System
2. BITORON: Salesforce and Distribution Management Software
3. ePos: Electronics point of Sales and Retail Management Software
4. XMAN: Accessories and Warehouse Management Software
5. E-BIZ: e-Commerce Solution
5. Restaurant Manager: Complete Restaurant Management Solutions

### Target Audience

Large Corporations- SMEs- Multi-National Companies- Banks and Financial Institutes- Telecom

1. Large Distribution Company
2. FMCG
3. Garments
4. Large Retail Chain Shop
5. E-Commerce

### Contact Information

Owner Name: Md. RuhulAlam Al Mahbub | Managing Director  
Contact Person: Md. Faruk Rahaman | Sr. Executive  
Phone: +88-09613-505050  
Mobile: +8801787670805  
Email: info@fsl.com.bd  
Website: www.fsl.com.bd  
Address: 76/B, Khawaja Palace, 2nd & 3rd Floor  
Road # 11, Banani, Dhaka



Stall: **ST-13**

## IBCS-Primax Software (bd) Ltd.

IBCS- PRIMAX Software (Bangladesh) Ltd. is a CMMI level-3 and ISO 9001: 2008 certified Bangladesh-British joint venture company established under the laws of Bangladesh in 1989 by a group of IT experts, with the ambition of creating a dynamic business orientated, software application provider capable of delivering professional IT solutions of the highest quality, both for the domestic and international arena. IBCS-PRIMAX has successfully trained and developed over fifteen thousands of IT professionals who are currently engaged in the ICT industry at home and abroad. We have the global partnership of Oracle, RedHat, Zend, EC-Council, VMware, ComTIA, Android in ICT training arena.

### Products and services Exhibited

Software, Education

### Target Audience

Government and Private Organization who are involved in manufacturing, Telco, Bank, Insurance etc.

### Contact Information

Owner Name: Jamal Ahmed | Managing Director

Contact Person: Md. Abdul Hadi | Assistant Manager

Phone: +8802-8110699

Mobile: +8801713397582

Email: [hadi@ibcs-primax.com](mailto:hadi@ibcs-primax.com)

Website: [www.ibcs-primax.com](http://www.ibcs-primax.com)

Address: House # 51, Road # 10A

Dhanmondi R/A, Dhaka-1209



Stall: **ST-30**

## ICT Solutions Ltd

ICT Solutions Limited (ISL), a trusted global software development company with more than 06 years of professional experience. We deliver a full spectrum of software consulting and development services to clients. ISL's mission is to be instrumental in making our customers' businesses stronger by providing rich technology competencies, domain expertise and passion for quality of our software professionals. The corporate vision is to be a one-stop software partner for our clients while maintaining an open-minded, dynamic, and customer-centric approach to delivering cutting-edge solutions. Our resource pool with many diverse IT professionals with strong technology skills and business knowledge. Our mature methodologies and cost-efficient delivery model enable us to effectively handle software projects of any scale and complexity.

### Products and services Exhibited

- Point of Sale (POS)
- Small ERP (Sales Purchase Payroll and Account)
- HR Payroll with Biometric Device
- Business Accounting Management
- School Management System (SMS, Biometric Attendance and Smart card Payment)
- University College Management System (SMS, Biometric Attendance and Smart card Payment)
- University Management System (SMS, Biometric Attendance and Smart card Payment)
- Patrol Pump Management Software
- Manpower Management Software
- Restaurant Management Software

### Target Audience

- Mini-Mart, retail business shop, Stationary shop, Medicine corner, Hardware Shop and all kinds of super shop.
- Government Industries, Buying houses, Exporters & Importers, Real Estate Companies, Pharmaceuticals, Departmental Stores, Hotel & Restaurants.
- Public and private universities, National university colleges, Shift Based School and colleges, English Medium Schools and all types of Educational Institutes.
- All kinds of petrol pumps.
- All kinds of Recruiting Agencies and travel agents.

### Contact Information

Owner Name: ABM Mahboob Morshed | Director, Software  
 Contact Person: ABM Mahboob Morshed | Director, Software  
 Phone: +88 02 8396-904  
 Mobile: +8801914212742  
 Email: morshed@ictsolutionsltd.com  
 Website: www.ictsolutionsltd.com  
 Address: House # 06 (4th Floor), Road # 01  
 Block-F Banasree, Rampura Dhaka-1219

I N V O G U E / S O F T

## Invogue Software Limited

Stall: **ST-17**

Invogue™ Software Limited (ISL) is an emerging trans-national software development company from Bangladesh. Formed in 2000 by a group of young and talented individuals with a vision, of establishing a strong presence on the global outsourcing market.

The company focuses in developing customized modular, integrated, yet flexible office automated software for small and medium business.

Our competitive edge comes from combining our technology competencies with our understanding of verticals, and a well-structured process driven development model.

We started in 2000, a group of young and talented individuals to provide sustainable IT solutions in this changing world – change is constant, move with us. We survived and grew. It has been an arduous journey, experience with success. We now make every effort to – keep it simple with care. Our solutions simplify the work of customers; developed with care to nourish and move ahead.

### Products and services Exhibited

1. Invogue Business Solution (IBS): A Web Based Business ERP solution
2. Invogue Learning Solution (ILS): Online Learning Management
3. Bangladesh Research Publications (BRP): Is a Research Repository- a Comprehensive Website with special interest on Bangladesh, be it academic, social, scientific, agricultural, political, business, industry, services, medical, cultural.

### Services

- Web/Mobile Application Design and Development
- Android and iOS
- Customized Business Solution
- Branding

### Target Audience

- Small to Medium Enterprises
- Large Enterprises

### Contact Information

Owner Name: Adnan Mansur | Managing Director  
Contact Person: Ariq Mansur | Director & UX Lead  
Phone: +88029893572  
Mobile: +8801730342814  
Email: ariq@invoguesoft.com  
Website: www.invoguesoft.com  
Address: Gulshan Link Tower (10th F)  
TA-99, GulshanBadda Link Road, Dhaka-1212



Stall: **ST-22**

## Kolpolok Limited

Kolpolok Limited is Bangladesh based Software Development Company. We have extensive experience in Web and Mobile application development. The Company has been promoted by some highly experienced Professionals dedicated to provide total IT solutions under one roof. It possesses not only the latest technology but also the most knowledgeable and experience hands to offer most user friendly customized solutions. Kolpolok Limited is offering and providing any type of custom software development related services to the clients across the Globe. Either you are an entrepreneur or a corporate entity, Kolpolok Limited is one stop solution provider for all your web and mobile application needs. It is offering all services equipped with the most modern and up to date techniques and technologies according to the client's requirements.

### Products and services Exhibited

- Live Chat [B2B]
- Voice Call , Video Call and Instant Messaging App [B2B]
- Printers [B2C]

### Target Audience

- Company who has customer care for their product and services.
- Government

### Contact Information

Owner Name: S. M. NazmulHasan | Founder & CEO  
Contact Person: S. M. NazmulHasan | Founder & CEO  
Phone:+88029120659  
Mobile: +8801712901764  
Email: founder@kolpolok.com  
Website: www.kolpolok.com  
Address: 36/37, Probal Housing  
Ring Road, Adabor Dhaka Bangladesh



Stall: **ST-23**

## MATEORS Dot Com

MATEORS DOT COM is an innovative Software Development Company. We are specialized in developing Enterprise Resource Planning (ERP), Mobile Recharge Software, Accounting Software, SMS Gateway (In/Out), E-Commerce based Website. We have 10 years of experience in software & database development. In 2013 MATEORS DOT COM expanded their business operation in Dallas, Texas in USA. We have our own developed ERP Software called MASTER-ERP, Accounting Software called Ledger, Mobile Balance Recharge Software called TELERECHARGE, SMS gateway, IVR Management, Voice Message & Spyware, Key logger, PC Monitoring Software Application. We offer Customized Software Development to our customers.

### Products and services Exhibited

1. **Master-ERP** : Master-ERP is a fully featured cloud ERP system designed for every size of business. It covers a wide range of features including Accounting, CRM, Inventory management, Selling, Purchasing, Manufacturing, Project Management, HR & Payroll, Website, E-Commerce and much more.

2. **TELERECHARGE** : TELERECHARGE one of the best mobile recharge software of Bangladesh, India, Indonesia, Singapore, Malaysia, Nepal, Pakistan etc which is fully customized, very easy to use and makes you independent. It creates distribution network under your brand, allows you to add as many distributors as you wish, provides Top-up Cards management, Bulk mobile phones recharge or Group Recharge, Real-time reporting & billing, white label email and SMS notifications etc.

### Target Audience

All kinds of businessmen and entrepreneurs of both small and large size businesses.

### Contact Information

Owner Name: Md. Mostain Billah | Chairman  
Contact Person: Md. Mostain Billah | Chairman  
Phone: +8801768760886  
Mobile: +8801672710028  
Email: admin@mateors.com  
Website: www.metro.net.bd  
Address: House # D-40, Road # 03, Mohanagar Project  
Hatirjheel, West Rampura, Dhaka-1219



Stall: **ST-19**

## M.F. Asia Ltd.

As a subsidiary of Metafour UK Limited, it has been in operation in operation in Bangladesh for last 14 years.

Metafour design, develop and deploy system applications for Courier, Freight, Warehousing and Fulfilment organizations. Metafour has 30 years of experience in logistic industry.

Metafour also provides tour operator system for travel industry with the industry experience of 20 years.

In 2012, Metafour started the strategic partnership to market Gateway Ticketing system, an industry leading access control, admission control, and ticketing software for the attraction, amusement industries.

In 2015, Metafour started another static partnership with 365 Tickets. MF Asia Ltd is now a local franchisee of <http://www.365tickets.com.bd>.

### Products and services Exhibited

1. <http://www.365tickets.com.bd>
2. NetCourier
3. Gateway Ticketing
4. Empower Office
5. uFile

### Target Audience

1. Partners and resellers of tickets for global attractions for the local market.
2. Local consumer who want to buy global attractions ticket locally with the local payment network.
3. Logistic industry to that we can offer industry leading solution to automate courier & logistic operation
4. Big Corporate customer/Banks to provide mailroom solution to manage incoming, outgoing couriers, manage file archiving needs that conforms with corporate policy.

### Contact Information

Owner Name: Metafour UK Ltd | Managing Director  
Contact Person: MoktadirRahman | Administrator  
Phone: +8802 7914 500  
Mobile: +880 191 440 3657  
Email: [moktadir.rahman@metafour.com](mailto:moktadir.rahman@metafour.com)  
Website: [www.metafour.com](http://www.metafour.com)  
Address: Taki Center (7th Floor)  
39 SonargaonJanapath, Sector 7, Uttara, Dhaka 1230



Stall: **ST-20**

## Netizen IT Ltd.

Web based application development, Country wide IT training and Tech entrepreneur development company. Especially working in education and SME sector in Bangladesh. Our expertise on java, primefaces, spring, hybernet, MySQL, oracle, Android.

### Products and services Exhibited

School College Management Software), Interactive Multimedia Digital Content, Online Admission

### Target Audience

School, College, Madrasah, Technical Institute, Education Ministry, A2i, ICT Division & Govt. Officials.

### Contact Information

Owner Name: Raihan Nobel | Managing Director

Contact Person: Shohidul Islam Rayhan

Business Development Officer

Phone: 09621885522

Mobile: 01708437612

Website: [www.netizenbd.com](http://www.netizenbd.com)

Address: Plot-398/A, Road-29, Mohakhali DOHS, Dhaka



Stall: **ST-56**

## Projonma Technologies

“Projonma” as a new generation company with modern ideas and a philosophy of being the best rather than the largest integrator in the ICT industry, creating new solutions based on innovative ideas while using the finest that technology has to offer, thereby, remaining the industry leaders in electronic security integration in Bangladesh. We ensure a comprehensive “Portfolio of Security Hardware” and “Data Management Software” to meet individual customer requirements in various discrete industrial areas to ensure firm, accurate, professional, and effectual management of business operation. This means that Owners/Managers can spend time on other significant tasks.

Besides ProjonmaTechnologies extended its wing to reach client demand more aggressively and effortlessly named “Techshore” to provide range of customized Business Productivity Software, Long Range IP PBX, Multi-computer Monitoring System, Online UPS, and SDK etc.

### Products and services Exhibited

1. Business Management Software
2. System Software
3. Video Surveillance
4. Access Control with Time Attendance
5. Fire Alarm/Detection/Hydrant

### Target Audience

1. Corporate & Conglomerate
2. RMG
3. Manufacturers
4. SME
5. Public Administrations
6. Financial Institutions.

### Contact Information

Owner Name: Engr. Abu Noman | CEO  
Contact Person: Engr. Abu Noman | CEO  
Phone: +88 09669100974  
Mobile: +88 01716768767  
Email: engr.abu@live.com  
Website: www.projonma.com  
Address: 29/1/3, Toyenbee Circular Road (2F)  
Doink Bangla Moor Motijheel C/A, Dhaka-1000



Stall: **ST-11**

## Rainbow Software Ltd.

### Vision

Developing Information & Computer Technology (ICT) awareness, making real-life benefits thereof available to the general mass and contribute to the development of Human Resources and to the enrichment of national economy.

### Executive Summary

Rainbow Software Ltd was established in 2012 as a consortium of professionals who had the vision, ingenuity and specialization in various disciplines of services with the objective to develop the professional skills and to provide quality services to the people at large. In the process, Rainbow Software Ltd maintains a pool of multi disciplinary experts drawn from different areas of Commerce & Science like, Computer, Software Sales & Marketing, Support & Implementation, Software Development, ICT based Education, Hardware & Network Solutions and Troubleshooting etc. with high academic standing and professional background. The firm is also equipped with substantial Modern Computer Systems and logistic facilities and above all, skilled professionals. 35 persons are working in this organization.

### Objective of the Firm

- \* The Objective of Rainbow Software Ltd is to render value for money services to its clients.
- \* Namely, Promote effective transfer of technology through dissemination and exchange of technical knowledge with support from international institutions and organizations.
- \* Undertake publications for disseminating knowledge and creating awareness among the readers for promoting human resources development, social enlistment and management improvement

### Products and services Exhibited

- 1 Tally.ERP 9
- 2 Factura Financial
- 3 HR Payroll Mgt Software
- 4 L/C Mgt Software
- 5 Fixed Assets Mgt software
- 6 Inventory & POS
- 7 Credit Co Operative Mgt

### Target Audience

Group of Companies.

### Contact Information

Owner Name: Md. Moazzem Hossain Shah | Managing Director

Contact Person: Md. Mahaboob Hasan (Tutul) | Director

Phone: +889641021

Mobil: 01730358118

Email: support@rainbowsoftware.com.bd

Website: info@rainbowsoftware.com.bd

Address: 68-69 Green Road, Concept Tower (5th Flr), Dhaka-1205



Stall: **ST-55**

## **RAWN Technologies Ltd.**

RAWN Technologies Ltd. is a reputed ICT solution and software development company, operating in Bangladesh since 2012 under the umbrella of the most renowned business conglomerate. We offer all kinds of web development and maintenance services. RAWN Technologies does possess the vision to evolve into a globally competent software house offering quality ERP (Enterprise Resource Planning), Billing software, Supply Chain Management, HR & Payroll integrated attendance Device, CRM Management, POS, Restaurant POS with KOT. RAWN is a member of BASIS. RAWN has a large team of internationally certified software professionals and it has been a pioneer to develop several software in the country.

### **Products and services Exhibited**

Hospitality ERP, Fashion ERP, School ERP, Pharmaceuticals ERP, Garments ERP, Hospital ERP, Communication ERP, Hotel Front Desk Operation, Restaurant Kitchen Operation, Diagnostic Center POS, Retail POS, Chain Store Management. SMS and Email Send and Processing.

### **Target Audience**

Hospitality, Fashion, School, Pharmaceuticals, Garments, Hospital, Communication Industries.

### **Contact Information**

Owner Name: WaliurRahman | Managing Director  
Contact Person: WaliurRahman | Managing Director  
Phone: +880255071829  
Mobile: +8801684289486  
Email: [info@rawntech.com](mailto:info@rawntech.com)  
Website: [www.rawntech.com](http://www.rawntech.com)  
Address: Technical Division, 80, Avenue 1 (Kalshi Road)  
12-B, MirpurPS-Pallabi, Dhaka-1216



Stall: **ST-40**

## Satcom IT Limited

Satcom IT Limited (SIL) is a reputed company involved in wide variety of computer business in Bangladesh established in 2003 as a software developer center. Early in 2003 SIL stepped into wide variety of activities, which included data entry, data processing, data analysis and software development activities.

### Products and services Exhibited

SL Name	Details
1. SatAcc	Satcom Accounting System for any types of business.
2. SatSMS	Satcom Share Management System for Public Limited Company
3. SatERP	Satcom Enterprise Resource Planning System for Manufacturing and New paper Publication
4. SatHealth	Satcom Hospital Management System for Hospital and Diagnostic center
5. SatRPS	Satcom Result Processing System for Educational Institute
6. SatNews	Satcom Newspaper Management System for Newspaper and publication
7. SatPOS	Satcom Point-of-Sale for Departmental store.

### Target Audience

Manufacturing & Trading, Hospital & Diagnostic center, Educational Institute, Public Limited Company.

### Contact Information

Owner Name: Swadesh Ranjan Saha FCA, FCS | Vice Chairman  
Contact Person: SumanSarker | Manager IT  
Phone: +880-2-9576118 |  
Mobile: +8801678006132  
Email: [suman@satcombd.com](mailto:suman@satcombd.com)  
Website: [www.satcomit-bd.com](http://www.satcomit-bd.com)  
Address: 9-G, Motijheel C/A (1st & 2nd Floor), Dhaka-1000



## Sigma System

Stall: **ST-14**

Sigma Systems Pvt Limited is a reputed ICT solutions and consulting company is operating in Bangladesh for over a decade. Sigma typically gets engaged to analyze business processes and thereafter assist clients in their technology-driven business transformations.

Sigma Systems does possess the vision to evolve into a globally competent software house offering quality ERP (Enterprise Resource Planning) software solution and services to Customers around the world with Dynamic Resource Extended Application Management technology. Sigma Systems has proven domain knowledge in areas of enterprise resource planning, web-based application development, retail and wholesale management, human resources management, Point of Sale, Property Management etc.

Sigma Systems Limited has been supporting clients nationwide in managing the evolving role of information technology in business. As a strategic business partner, we provide diversified IT solutions and services that support attainment of our clients' business objectives. Our services and solutions include, ERP Implementation, Software development, Total Business IT Solutions, customized application software development, Web Application Development, Database Implementation and Adequate solutions for the clients, Business Intelligence Suite, IT Training.

### Products and services Exhibited

1. ElegantJ B.I.
2. DreamApps ERP
3. Sigma POS
4. Sigma Pro
5. Salesforce BD

### Target Audience

Any organization.

### Contact Information

Owner Name: Mostafizur Rahaman Sohel | Managing Director  
 Contact Person: Mehedi Hassan | Software Engineer  
 Phone: +8801670159652  
 Mobile: +8801670159652  
 Email: mehedyhasan2015@gmail.com  
 Website: www.sigmasystembd.com



Stall: **ST-37**

### **STM Vision Infotech Ltd.**

One of the Largest Software and IT firm in the country having 1000+ Customer Base. It has 2 sister concern Gateskill work with the skill development and Accounting BPO another is bdincome.com online market place of Bangladesh.

#### **Products and services Exhibited**

SL	Name	Details
1	Tally ERP 9	Enterprise Resource Planning
2	STM Land Management	Real Estate & Land
3	STM MMS	Maintenance Management
4	GATESKILL	Accounting BPO
5	BDINCOME.COM	Online Market Place

#### **Target Audience**

All Business Vertical.

#### **Contact Information**

Owner Name: Enamul Haque Sujon | Managing Director & CEO  
Contact Person: Enamul Haque Sujon | Managing Director  
Phone: +88029117250  
Mobile: +8801730358081  
Email: [sujonstm@gmail.com](mailto:sujonstm@gmail.com)  
Website: [www.stmvision.com](http://www.stmvision.com)  
Address: 196, Green Road (4th & 5th Floor), Dhaka- 1205



Stall: **ST-24**

## Subra Systems Limited

Since 2008, Subra Systems Limited has been supporting clients nationwide in managing the evolving role of information technology in business. As a strategic business partner, we provide diversified Information Technology solutions and services that solve our clients' business objectives. Our services and solutions include custom application software development, delivery installation of PCs, Servers. Microsoft.NET, C#, SQL Server and Oracle are our preferred technologies in custom application software development. Our understanding of the users, applications, devices, and networks enable us to deal with all aspects of network design, connectivity, performance, and tuning. We combine the best of technologies, processes, strategies, and our extensive industry experience to enable our clients to succeed. Subra Systems designs, implements, and supports end-to-end Information Technology solutions and services. Our goal is to improve performance, maximize IT investments, and, ultimately, create a competitive business advantage for our customers. Subra Systems is provider of information Technology services to corporations, multinational companies, small and mid-size companies, government and non-government entities. Our ability to integrate Information Technology services into a flexible, total single-point-of-contact (SPOC) solution is the key element of our success. We provided Professional training about Programming language and others certification course like CISA.

### Products and services Exhibited

Our Major Two Products are follows:

1. Subra ERP Subra ERP modules as follows a. HRIS (HR, Payroll, Recruitment Management, Leave Management, Tax Management, PF, GF, WPF) b. Inventory c. Accounting d. Procurement e. LC Management f. CRM g. Documents Management h. Fixed Asset i. Production Management j. Vehicle Management k. Washing Management l. Dashboard
2. Escrow (Web based brokerage house and Merchant Bank solution)
3. E Education Management Systems
4. Hospital and Diagnostics Center Management Systems
5. Club Management
6. Mobile Apps
7. E Commerce Solution
8. IOT
9. Buying House Management Systems
10. Office ERP

### Target Audience

Garments Factory, Leather Factory, Production Industries, Government office, Semi Government office, NGO, Public Office, Private Office, Hospital, Diagnostics Center, E Commerce Entrepreneurs.

### Contact Information

Owner Name: Shafiu Azam | Chairman

Contact Person: Jahangir Kabir | COO

Phone: +8801552419706, Mobile: +8801711521964

Email: kabir@subrasystems.com | Website: www.subrasystems.com

Address: Hasney Tower, Level 10, 3/A Karwan Bazar C/A, Dhaka



Stall: **ST-28**

## Ultimate Information Architect Ltd.

Ultimate Information Architect Limited (ULTIMATE) is a specialized software development company aiming to promote enterprise solutions. At ULTIMATE, we have been developing total business solutions for the most part of last ten years. We have a fair share of experience of working with overseas clients. We provide customized solutions developed from very scratch to a point of Excellency and stick to the requirement of the client till their complete satisfaction. Technology wise we are currently into MS.NET framework. However, our choice tools resolve around ASP.NET, D2K, C# and similar platforms. Oracle, SQL Server and MYSQL remain our trusted databases. We shall continue to support the systems that have been developed using oracle developer suite and shall develop new systems using the same technology for the clients that prefer to remain conservative. Design wise we have made improvements over the three-layer components architecture. Digging deep into the layers we go for UI components and UI process components in the presentation layer while the business object layer is built around Services Interfaces, Workflows, Business Components, and Business Entities. The third layer now comprises Data Access Logic Components, Services Agents and Data Sources. All these and much more are aimed at building scalable, reusable, manageable business applications. We also aim at making our clients' business IT-enabled, information driven.

### Products and services Exhibited

1. Software Development
2. Education ERP
3. Web Design and Development- Domain and Hosting
4. Tender Portal
5. Online Marketing

### Target Audience

1. Group of Companies,
2. ICT Division, Government and Private Organization, Bank, Insurance & NGOs etc
3. E-Commerce service.
4. Public and private universities, National university colleges, Shift Based School and colleges
5. All kinds of Recruiting Agencies and travel agents.
6. Local & International Market
7. Super shop, Medium & Small business, Hotel & Restaurants.
8. Garments Industry and Textile Industries
9. Digital Marketing Companies
10. Hospital, Clinic, Diagnostic Center, Doctor, Pharmaceutical Company etc.

### Contact Information

Owner Name: Md. Habibur Rahman | Managing Director  
Contact Person: Amzad Hossain | Manager-Operation  
Phone: +8809613775000 | Mobile: 01712816216  
Email: amzadfarazi@gmail.com | Website: www.uialbd.com  
Address: House # 116, Road # 5, Mohammadia Housing Society  
Mohammadpur, Dhaka-1207



Stall: **ST-16**

## UY Systems Ltd

UY Systems Ltd. (UYSYS.COM) is an ISO 9001-2015 certified software development & web solution provider company operating since 2003. We are a proud member of Bangladesh Association of Software & Information Services (BASIS). Interestingly we are a 13 years old organization with 8 years working experience in European Market. By ensuring quality and deadline in lower value tasks, it facilitates software organizations in the high HR cost countries to get focused on higher value portion of a product development/service delivery. UY Systems Ltd. also has a good reputation in offshore ICT service with significant number of companies in Denmark, Netherlands, Norway, USA, UK, Canada, Australia, Germany, Malaysia, Nigeria, Saudi Arabia, India and many more countries in the world. The total man-power of the company is 65.

### Products and services Exhibited

VAT Management Software, Enterprise Resource Planning (ERP), HRM & Payroll Management Software, POS (Point Of Sales), Inventory Management Software, Accounting, Mobile Apps, E- Commerce and Web Site Development

### Target Audience

Local & International Market

### Contact Information

Owner Name: Farhana A Rahman | CEO & Chairperson  
Contact Person: Md. Moniruzzaman | Project Manager  
Phone: +88-02-8714612  
Mobile: +8801712027826  
Email: zaman@uysys.com  
Website: www. uysystems.com  
Address: House # 259, Lake Road, Lane # 19  
New DOHS, Mohakhali, Dhaka



## Walton

Walton is the latest multinational electrical, electronics, automobiles and other appliances brand with one of the largest well equipped R & D facilities in the world carried out its production through different subsidiaries under the banner of Walton group headquarters in Bangladesh. Walton had entered into electronics business in 1994 with manufacturing of electrical and electronic items and gradually expanded its operation in many other electronics field that provide the foundation for nearly every aspect of modern life. The key secret behind the success of Walton lays its variation of production capacity and customized orientation of new product as per the demand of customer. World class machineries like Thermoforming, Channel Extrusion, ABS/HIPS Sheet Extrusion, Magnetic Strip Extrusion, PP Hollow Sheet Extrusion, VMC, 5 axis VMC, Ultrasonic Welding, Injection Molding, Styrofoam Making, Hi Speed Power Press, Fin Press, Corrugation, SMT pick and place, SPG printing machine, AOI machine, Tamura wave solder machine, Auto insertion machine are being used for the production of high quality products of Walton.

Along the way, Walton has earned domestic and global recognition for its experience and proven track record in a variety of electronics fields. Walton is the pioneer of developing state of the art designs and modern technology having leading market share specializing in Multi-Store Refrigerators, Freezers, Air Conditioners, LED/ LCD televisions, Motorcycles, Smart Phones and Home Appliances. Crossing local boundaries, Walton brands are recognized globally exporting more than 17 countries and by 2020 the presence of Walton will be ensured almost every country in the world.



# ▶ EXHIBITORS PROFILE



# “ITES & BPO”

## MINI PAVILION

Bank Asia  
Datafort Ltd.  
InfoLink  
Metronet Bangladesh Limited  
Technology Solutions Ltd

## STALL

Big Web Technologies Ltd  
Bright Technologies Ltd.  
Coders Trust Bangladesh  
E.B. Solution Limited  
Eastern Bank Limited  
EySoft IT Solution  
Grameen Communications  
Orogenic Resources (BD) Ltd  
Triangle Service Limited



Mini Pavilion: **MP-26**

## Bank Asia

Bank Asia has been launched by a group of successful entrepreneurs with recognized standing in the society. The management of the Bank consists of a team led by senior bankers with decades of experience in national and international markets. The senior management team is ably supported by a group of professionals many of whom have exposure in the international market.

It set milestone by acquiring the business operations of the Bank of Nova Scotia in Dhaka, first in the banking history of Bangladesh. It again repeated the performance by acquiring the Bangladesh operations of Muslim Commercial Bank Ltd. (MCB), a Pakistani bank.

In the year 2003 the Bank again came to the limelight with oversubscription of the Initial Public Offering of the shares of the Bank, which was a record (55 times) in our capital market's history and its shares commands respectable premium.

The asset and liability growth has been remarkable. Bank Asia has been actively participating in the local money market as well as foreign currency market without exposing the Bank to vulnerable positions. The Bank's investment in Treasury Bills and other securities went up noticeably opening up opportunities for enhancing income in the context of a regime of gradual interest rate decline.

Bank Asia Limited started its service with a vision to serve people with modern and innovative banking products and services at affordable charge. Being parallel to the cutting edge technology the Bank is offering online banking with added delivery channels like ATM, Tele-banking, SMS and Net Banking. And as part of the bank's commitment to provide all modern and value added banking service in keeping with the very best standard in a globalize world.

### Products and services Exhibited

Corporate Banking  
SME Banking  
Agent Banking

### Target Audience

Corporate People.

### Contact Information

Owner Name: Mr. Rumea A Hossain | Chairman  
Contact Person: Rashed Rubaet | Senior Officer  
Phone: +8802- 7110042  
Mobile: +8801914319989  
Email: bankasia@bankasia.com.bd  
Website: www.bankasia-bd.com  
Address: Rangs Tower (2nd to 6th Floor)  
68, Purana Paltan Dhaka-1000



Mini Pavilion: **MP-35**

## DataFort Limited

DataFort Limited is the leading Information & Records Management Solution provider in the Bangladesh. DataFort is also the legal franchisee of InfoFort LLC, a renowned records management solution provider in Middle East, Africa and Asia, providing services to all the sectors including Government and Non- Government organizations.

### Products and services Exhibited

- 1 Secure Document Storage & Management
- 2 Document Scanning & Capture
- 3 Electronic Document Management System
- 4 Secure Data Destruction
- 5 Consultancy
- 6 Green Box

### Target Audience

1. Banks and Financial Institutions
2. Manufacturing Companies
3. Retail Companies
4. FMCG Companies.

### Contact Information

Owner Name: M H Khusru | Director & CEO  
Contact Person: Nazim Sharif Tonmoy  
Associate Relationship Manager  
Phone: +88029886524  
Mobile: +8801713334892  
Email: nazim@datafortbd.com  
Website: www.infofort.com  
Address: Colloid Centre, 206/A (7th Floor)  
Tejgaon Industrial Area, Dhaka



Mini Pavilion: **MP-24**

## InfoLink

InfoLink is a leading Internet Service Provider and IT solution company in Bangladesh. InfoLink started its journey with aim of providing very high level software and technology support. The Company has developed with very talented force of IT experts who are creative and forward thinking in their approach. They are always ready to provide proper IT related solution based on clients demand. InfoLink believe in quality and service because, quality and service creates its own demand. InfoLink pricing is neither cheap nor high. We are responsible when it comes to pricing. And we assure you of our state of the out service. Our Team is our Strength, We together create a difference. We the company members work like a family. Each member stands with his professional identity and also with lots of respect to others. In this InfoLink Family everyone is very committed and responsible to his work. Regular weekly and monthly round table meetings enhance our work speed and relationship. We encourage our company members to spend few portion of their time to develop creativity, planning ability etc. InfoLink in all respect choose the simple and straight way. We try to makes everything clear to our clients. Our software engineers and testing department ensure the highest level of work membership. Such transparency in operation pays back through giving a very strong foundation to the confidence of the people who deals with InfoLink. From beginning, our focusing was customer satisfaction and user-friendly work. Now we can feel well because in a very short time we earned our customer satisfaction through quality service. Our client's satisfaction is our primary and first goal.

### Products and services Exhibited

Internet Service and Domain Registration Web Hosting Server Hosting Web Development Software Development Wifi HotSpot Solution Local Area Network Solution CCTV Solution.

### Target Audience

Our prime target is business owner & High end technology user.

### Contact Information

Owner Name: Sakif Ahmed | Director and CEO  
 Contact Person: Sakif Ahmed | Director and CEO  
 Phone: +8801714420001 | Mobile: +8801714420001  
 Email: sakifahmed@gmail.com | Website: www.infolinkbd.com  
 Address: 56 Pragati Sharani, (5th Floor)  
 Road # 12, Block- J, Baridhara, Dhaka-1212



Mini Pavilion: **MP-22**

## **MetroNet Bangladesh Limited**

MetroNet Bangladesh Limited is a leading ICT Solution and Service provider of the country. With unwavering determination to be first, better and different, MetroNet has been building an intensely loyal customer base and leading the way as a ICT Solution and Service provider for both businesses and consumers. We also want to see ourselves as one of the leading system integrators with innovative and compelling offerings. As a leading IT Solutions company in Bangladesh we are providing Data, Internet Services, IP Telephony Services, Customized Software Development, Enterprise Solutions (Consultancy, Designing and Integration), Managed Services, Video Conferencing Solution, Call Center Solution etc. We gained in-depth knowledge for last 16 years and our domains include Large Corporations, Multi-National Companies, Banks, Financial Institutes, Telecom Operators, IT Infrastructures, Content Service Providers, Electronic Media, Health and Education Sectors, Government Agencies, Pharmaceuticals, Manufacturers, Retail Chain etc. MetroNet offers end to end AMC support including maintenance, monitoring of network devices, Internet or Intranet or IP Telephony connection to help provide maximum uptime and performance or a customer can manage certain components itself. Whatever option a customer choose, our team will work for offering our consulting, support and training services to ensure successful deployment of services and solutions that build sustainable success for an organization.

### **Products and services Exhibited**

We have a reputation to provide customized solution according to the customer's demand and a wide range of experience in this IT service industry.-Broadband High-speed Internet-Data Communication-Managed Service-IP Telephony Solution-Video Conferencing/Telepresence-Managing and Storing Video Surveillance Data-VPS and cloud storage solution -Solution for Financial Services Industry-Network Security Solution-IT Audit and Consultancy-Hardware AMC Support.

### **Target Audience**

Large Corporations-SMEs-Multi-National Companies-Banks and Financial Institutes-Telecom Operators-IT Infrastructures-Content Service Providers-Electronic Media-Health and Education Sectors-Government Agencies-Pharmaceuticals-Manufacturers-Retail Chain etc.

### **Contact Information**

Owner Name: Mohammed Ismail | Managing Director  
 Contact Person: Syed Almas Kabir | Asst. Manager, (Sales)  
 Phone: +8809612341000 | Mobile: +8801711521964  
 Email: [almas@metro.net.bd](mailto:almas@metro.net.bd) | Website: [www.metro.net.bd](http://www.metro.net.bd)  
 Address: PBL Tower (13th floor)  
 17(New) Gulshan North C/A,Dhaka 1212



Mini Pavilion: **MP-34**

## Technology Solutions Limited

### Digital Marketing

#### Products and services Exhibited

- Medical Sheba Emergency Doctor service & getting quick medicine delivery service.
- Mubifilter to get motor bike oil, engine oil by online without getting a shop.
- Digital Marketing: We provide digital marketing service to reach more
- We provide unique world class business solution & dev our customer
- PABX Set We provide office intercome system with voice & video call system.
- Telephone Set We provide SLT Phone Set, Digital, Cordless, SIP Phone Sets,
- Toughbook
- HDVC

#### Target Audience

Corporate clients. Like Godrej, ATN Bangla, ARLA.Foods (BD) Ltd. BhorejKagoj, Samakal, Nayadiganta Etc.

#### Contact Information

Owner Name: Syed Samiul Huq | Managing Director  
Contact Person: Shafiul Azam Chowdhury | Senior Manager  
Phone: 02-9897767  
Mobile: 01711823252  
Email: tsi@dhaka.net  
Website: www.tsl.com.bd  
Addres: House # 03 (4th Floor), Road # 07, Block-F  
Banani, Dhaka-1213

# BIGWEB

Stall: **ST-37**

## Big Web Technologies Ltd.

Big Web Technologies Ltd is an up and coming IT services company that is committed to provide your business with innovative idea, services and solutions through unyielding industry research, technological visualization and out-of-the-box pioneer thinking. We are incorporated with a vision of building a trustworthy customer relationship across the globe, by delivering quality and fulfilling our commitment. It is our goal to deliver to the client what they demand to make their life easier and safer. Our large array of expertise includes web application development, both back-end and front-end, using technologies such as PHP (CodeIgnator, Laravel, Cake, Magento), WordPress, MySQL, JavaScript (AngularJS, JQuery, NodeJS, BackboneJS), AJAX, Java, C++, C#, .NET, Python (Django, Flask), UI/UX Design. Big Web Technologies Ltd has also successfully developed their own Cyber Security division, named Beetles. Teaming up with some of the best young minds in the field of Cyber Security, Beetles hosts a wide array of proven, Information Security Services. Led by a dynamic team with a wide array of experience, both internationally and domestically, our IT professionals technical support team provides on-site and off-site, 24.7.365 service, committed to the customer's total satisfaction. We design, develop, customize and implement our software according to our client's specific needs. Beetles has been created with the sole purpose of warding off cyber criminals, safeguarding the clients' data, both personal and professional from attacks, ensuring that no Revenue Impact or Business Impact befall the client. Our Mission Big Web Technologies Ltd's mission is to enhance the business operations of it's clients by developing and implementing premium Cyber Security Solutions, IT infrastructure solution, services and products, all the way providing our clients value for their money and delivering complete satisfaction. Our Vision Big Web Technologies Ltd aims to be the foremost one-stop, go-to IT services company for security, infrastructure solution, services and products to top-tier international and domestic customers.

### Products and services exhibited

SpringBoard- Social Media Query Management, Flex- Buying House Order Management, BigSchool- School Management System, Exodus- Email and SMS Marketing Management, BigHR- Human Resource Management, Beetles- Information Security and Testing, Consultancy, Infrastructure Management.

### Target audience

ITes companies, Telecom, Digital Marketing Companies, Educational Institutions, Mid-size to Large Enterprises.

### Contact Information

Owner Name: Md. Muqheet Halim | Managing Director  
 Contact Person: Monzur Hossain Chowdhury | Chief Operating Officer  
 Phone: +8801819218301 | Mobile: +8801819218301  
 Email: monzur@bigweb.com.bd | Website: www.bigweb.com.bd  
 Address: Aziz Bhaban 93, Mothijheel C/A (3rd Floor) Dhaka-1000



Bright  
Technologies  
Limited

Stall: **STP-38**

## Bright Technologies Ltd.

Bright Technologies Limited (BTL) is a One Stop IT Solution company with its services ranging from connectivity, Solution and Power. The company is running its operation through innovation, respect, accountability, reliability and many more. It started its journey with these 3 (three) Strategic Business Units. Its connectivity wing ensures the Internet and Data connectivity across the country, targeting the enterprise segment over confirming 99.99% up time backed by round the clock call center along with highly specialized support and solution technical team. Established prudent technology enables BTL to ensure connectivity quality for scalability, smooth trouble identifying and shooting and onward maintenance. Solution wing has been working to provide wide range of solutions over partnering different international companies. Continuous research and development enables BTL to provide different innovative security solution, integrated systems and manageable dashboard involving series of hardware and software. BTL Power has again the capability of giving the nationwide power backup solution specially for telecom sector of Bangladesh. It has been giving different power backup and maintenance solution for a long time since its establishment and still continuing with its dignity, reputation and quality of delivery. Beside this, R&D section of Power wing has been continuously working for different innovative power solution targeting the enterprise market of the country. Having more than 50 years of cumulative business experience of the Management Team as one of the driving forces, ensures BTL to have a steady growth over the times. We are at BTL always dedicated towards providing solutions and services with the concerns of this competitive world. We work relentlessly to ensure exemplary service at all times.

### Products and services Exhibited

Solution

### Target Audience

Government Enterprises

### Contact Information

Owner Name: Sayed Ahmed Rokon | Chairman  
 Contact Person: Md. Saniul Zadid | Deputy Manager  
 Corporate Solution  
 Phone: +88029130631  
 Mobile: +8801678000087  
 Email: saniul.zadid@btl.net.bd  
 Website: www.btl.net.bd  
 Address: House # 45, Road # 16 (New), 27 (Old)  
 Dhanmondi Dhaka- 1209

## CodersTrust Bangladesh

Stall: **ST-49**

### CodersTrust Bangladesh

CodersTrust is the brainchild of Ferdinand Kjærulff, CEO of CodersTrust. As a Captain of the Danish army he served as recovery officer in Iraq. Kjærulff says the idea for Coders Trust came about in 2005 during his time as a rebuilding officer in Iraq, where he was responsible for ICT training programs for public employees. He was previously co-founder of software companies Cylindo.com and Air Help, both of which were developed using a workforce recruited from freelance portals. The project was a massive success and inspired him to eventually create CodersTrust – supported by Danida-with a vision to democratize access to education via the internet on a global scale. When Ferdinand planned his new vision to form CodersTrust then at first he shared with his friend Asser Smidth who is a danish entrepreneur and worked with Ferdinand at another startup. From the beginning Ferdinand was interested to start his company in Bangladesh because of he knew that Bangladesh is a country of potentials and young talents. That moment he found his German friend Jan Cayo Fiebig who studied in Copenhagen and also interested to work in Bangladesh. Later Jan Cayo spent most of the time to run CodersTrust operation in Bangladesh.

#### Products and services Exhibited

Training Institution

#### Target Audience

Students & Graduates.

#### Contact Information

Owner Name: Ferdinand Kjærulff | CEO

Contact Person: Raisul Mahmud | Business Developer

Phone:+8804478017838

Mobile: +8801733445668

Email: raisul@coderstrust.com

Website: www.coderstrustbd.com

Address: House 82, Road 19/A, Block-E, Banani, Dhaka 1213



Stall: **ST-42**

## E.B. Solution Limited

E. B. Solutions Ltd. also known as EBS has started its operation in 2004 focusing on software solutions integrated into complex hardware and since then has evolved into one of the leading Value Added Service providers (VASP) and content providers (CP) in the Local Telecom Industry and also stepping into venture with international companies both in local and foreign markets.

EBS is also incorporated in Singapore as E. B. Solutions Pte. Ltd.

### Products and services Exhibited

- 1 Banglaflix This app aims to be the hub of Bangla video streaming where users can enjoy non-stop streaming of video content.
- 2 Boighor Boighor is a banglaebooks reader application where one can enjoy the best reading experience on android device-be it a Smartphone, Tab or Note.
- 3 Bangladhol With a virtually infinite collection of Bangla music-serving songs from timeless classics up to the new and popular choices of the day, Bangla Dhol offers a lifestyle Bangla music lovers can hardly refuse.
- 4 Teleflix (Video Streaming app) It's is a subscription based streaming service for watching TV episodes and movies in full HD on your phone.
- 5 Robi Screen (Video Streaming app) Robi screen is a new era of nonstop entertainment services. It brings you lots of different (all time) video contents through app so that, one can easily overwhelmed to this entertaining service.
- 6 Islamic App Islamic App is an Islamic knowledge and information based application for android devices. This application has a wide array of features and contents, mostly in audio format, allowing users to either listen online or add to queue for later, offline listening.

### Target Audience

Youth segment especially age group 18-40.

### Contact Information

Owner Name: Mr. Rafiur Rahman Khan Yusufzai  
Managing Director

Contact Person: Mr. Kaifee Ahmed Bhuiyan  
Business Development Officer

Phone: +8802966170

Mobile: +8801841464615

Email: kaifee@ebsbd.com

Website: www.ebsbd.com

Address: House-28, Road-5, Dhanmondi, Dhaka-1205



Eastern Bank Ltd.  
Simple Math®

Stall: **ST-46**

## Eastern Bank Limited

Over the past twenty-four years product innovation, state-of-the-art IT solutions and excellence in service proposition have become synonymous with Eastern Bank, best known in its shorter version EBL. EBL is the first bank in Bangladesh to be awarded Ba3 ratings by Moody's.

The ability to innovate and keep pace with the fast changing world made EBL the most valuable financial brand in Bangladesh. Established in 1992, EBL has always been a forerunner in product and service innovation. Especially in the past three years, the Bank introduced 12 new-to-Bangladesh financial products and services. EBL is first in many areas including the first bank in Bangladesh to go online in its effort to go green; first to introduce internet banking, first to introduce VISA Platinum and Signature cards, first to offer priority banking proposition, first to introduce world renowned core banking solutions UBS.

### Products and services Exhibited

Sl	Product/Service Name	One-line Description
1.	EBL SKYBANKING	Mobile App
2.	EBL SKYPAY	Online payment gateway

### Target Audience

1. Professionals, EBL customers, Non-EBL Customers, individuals who prefer smart banking or like to use alternative channels for banking
2. Established and prospective E-Commerce merchants, organizations requiring regular payment collection, any established business willing to digitize sales channels.

### Contact Information

Owner Name: M. Ghaziul Haque | Chairman  
Contact Person: Riyadh Ferdous | Head of Brand  
Phone: +889556360  
Mobile: +8801713 201 866  
Email: brand@ebl-bd.com  
Website: www.ebl.com.bd  
Address: Eastern Bank Limited  
Jiban Bima Bhaban 10, Dilkusha C/A Dhaka-1000



Stall: **ST-36**

## EySoft IT Solution

Company Profile\*(Short Description): EyHost Hosting Service is a professional web hosting company. EyHost provides premium and satisfactory services such as web hosting on fast, reliable and secure servers. We have been offering optimum quality web site hosting services to many satisfactory personals, organizations, businesses and reputed institutions all around the globe. As a reliable and experienced web host, we offer completely secure and cost-effective web hosting solutions, backed by years of experience and having proficient professionals. The team is formed with well proficient and experienced professionals from IT sector and master in Web hosting techniques, Domain registration and professional level Website designing. Our servers are best in the industry with a record 99.9% (almost 100%) uptime. Our servers are co-located in USA, Europe, Asia.

### Products and services Exhibited

SL Name	Details
1 Domain Name Registration	Buy all of TLDs from us
2 Web Hosting	Website hosting on multiple location
3 Dedicated Servers	Host your application / website on dedicated servers
4 Cloud Servers	Hosting cloud base application on Cloud servers
5 Ecommerce Hosting	Easy hosting tools for ecommerce websites
6 Web Security	DDOS,CDN, Firewall, login protection etc
7 Email Hosting	For professional email service

### Target Audience

All kind of website owner, business owner , IT admin, website developer, Application Developer from every business sector.

### Contact Information

Owner Name: Imran Hossen | CEO  
 Contact Person: Imran Hossen | CEO  
 Phone: 8801719474927  
 Mobile: +8801619474927  
 Email: imran@eysoftbd.com  
 Website: www.eyhost.biz  
 Address: 19-B/4-C, Ring Road, Mohammadpur, Dhaka



Stall: **ST-43, 44**

## Grameen Communications

Grameen Communications is a leading software and IT enabled services provider in Bangladesh With the leadership of Noble Laureate Prof. Muhammad Yunus, the organization gained traction serving more than 100 national & international organizations. It has been providing 360 degree IT solutions to more than 4000 branches of various Micro-Finance organizations including Grameen Bank, a Nobel Peace Prize winning Micro-credit organization. In order to provide service efficiently, Grameen Communications has established 400 data management centers throughout the country.

### Products and services Exhibited

gBanker (Micro Finance Banking Software), gHRM+ (Human Resource Management Software), Social Business Pedia (A comprehensive Platform for Social Business), Portable Health Clinic

### Target Audience

Social Business Ventures, Micro Finance Organization (MFI's), Health Care Service Providers.

### Contact Information

Contact Person: Md. AtaurRahman | Head of Training  
Phone: +88028021050  
Mobile: +8801713371450  
Email: [ataur@grameen.com](mailto:ataur@grameen.com)  
Website: [www.grameencommunications.org](http://www.grameencommunications.org)  
Address: Grameen Bank Bhaban, 9th Floor  
Grameen Bank Bhaban, Mirpur-2, Dhaka-1216



Stall: **ST-39**

## Orogenic Resources (BD) Ltd

Information is the most important asset to any organization. Organization faces increasing difficulty in managing a burgeoning overload of data due to business demands and legal requirements. Most of these data are stored in a multitude of documents, some in magnetic format of diverse storage archived capacities.

Orogenic Resources (BD) Ltd. ambition is to provide a bridge linking past, current and future data by providing an integrated solution for managing information. Orogenic Resources (BD) Limited provides a range of services such as off-site storage, digitization of data & consultancy, helping organizations to manage data effectively.

Orogenic Resources (BD) Limited (ORBL) is a joint venture company with Orogenic Resources SdnBhd, Malaysia. ORBL started its operation and activities in Bangladesh since 1999 with an invitation from Shell Bangladesh Exploration and Development Corp. Today, Orogenic Resources is much more experienced, reliable and dependable for Integrated Data Management Service provider to the Oil & Gas sector, Banking Sector and Other Industrial Sectors in Bangladesh.

### Products and services Exhibited

1. Document Management System by DocuWare.
2. Data Archiving
3. Data Entry
4. Scanning

### Target Audience

All the organizations those deal with a huge paper documents especially Banks, Non-Bank financial institutions and Multi-national companies.

### Contact Information

Owner Name: A. H. A. Al Rahman | Managing Director  
 Contact Person: A. K. M Jamil Hossain | Executive  
 Phone: +880258950841 |  
 Mobile: 01678019528  
 Email: [jamil.hossain@orogenicgroup-bd.com](mailto:jamil.hossain@orogenicgroup-bd.com)  
 Website: [www.orogenicgroupbd.com](http://www.orogenicgroupbd.com)  
 Address: 5R Tower, Plot-105 , Road-35, Sector-07  
 Uttara, Dhaka 1230



Stall: **ST-32**

## Triangle Service Limited

Who we are since its inauguration in 1997, Triangle Services Ltd. a leading and promising Internet service provider (ISP) in Bangladesh. The Company is constantly earning reputation for fast, stable Internet access and innovative Internet solutions for both of our valued residential and corporate customers. Triangle Services has deployed a high quality Network infrastructure backbone that consists of 3000+ km wide optical fibre and Metropolitan Area Network (MAN) around the capital city(Dhaka) and all division(Chittagong, Sylhet, Khulna, Barishal, Rajshahi, Rangpur, Maymanshing) in country that can support a wide range of convergent services like fast broadband access, voice, data, triple play as well as various connectivity solutions such as Virtual Private Networks (VPN). This Network has constantly been improved and extended over the years to comply with our objective of extending our outreach and avail our services to clients situated at different strategic points in all division and Major district in all over Bangladesh. We emphasis and understand the ever-emerging market and anticipate the imminent global urge of cybernetics. Triangle Services has also evolved into a full-range of web based software development and website designing, Web hosting, Email marketing and professional IT training and IT consultancy. Triangle is always ready to give you genuine facilities and best value privileges. Our Core Value : Always driven by excellent Customer service and a sense of responsibility towards our customers. We respect our customers above all else, listen and respond exceed their expectations. Encourage teamwork and innovation among staff, provide them with continuous training and development as well as recognize and reward their good performance. Practice Integrity, Continuous development and high Business ethics. Foster relationship with customers, suppliers and the general community.

### Products and services Exhibited

Internet Data connectivity

### Target Audience

Corporate and Residence.

### Contact Information

Owner Name: Kayum Rashed | MD & CEO

Contact Person: Kayum Rashed | MD & CEO

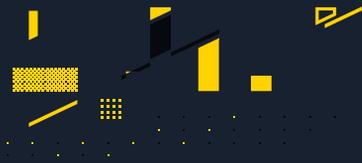
Mobile: +8801842783868

Email: kayum@triangleservicesltd.com

Website: www.triangle.com.bd

Address: Wakil Tower (7th Floor)

Ta-131 Badda Link Road, Gulshan-1



# ▶ EXHIBITORS PROFILE





# MOBILE APPLICATION ZONE



## MINI PAVILION

Dream71 Bangladesh Ltd  
Green & red Technologies Ltd  
Priyo Ltd

## STALL

Asian Information Technology Ltd  
Auleek Limited  
B2M Technologies Ltd  
Massive Star Studio Ltd  
Monico Technologies  
Windmill InfoTech Ltd



Mini Pavilion: **MP-31**

## Dream71 Bangladesh Ltd

Dream71 Bangladesh is one of the promising Software, mobile application & game development companies of Bangladesh which aims at creating a new standard in the era of software technology. Within the 3 years of its journey, Dream71 has already worked some of the renowned brands and companies all over the world. It's one of the features work is Educational Game "BgganerRajje" which has been developed in collaboration with A2i which is the first educational games in the history of Bangladesh. Besides, one of its featured app is "Cricket Bangladesh" which has half a million download in Google Playstore. Alongside, its featured product "Pocket Sales 71" and "People Book HR" has been featured by many Pharmaceuticals, FMCG's, Cargo, Automotive Companies from Bangladesh, India, Ireland, Netherlands, Egypt, Saudi Arab, Korea, Malaysia and Nigeria.

### Products and Services Exhibited

- (a) Pocket Sales 71
- (b) People Book HR
- (c) Cricket Bangladesh Service : (i) Software and Mobile Apps Development (ii) Game Development

### Target Audience

FMCG companies, corporate peoples, Local and international company etc.

### Contact Information

Owner Name: RashadKabir | Managing Director  
Contact Person: Tajmul Hossain | Digital Marketing Specialist  
Phone: +8801550019964 |  
Mobil: +8801737234334 | Email: tajmul@dream71.com  
Website: www.dream71.com  
Address: House # 16 ( Level 5), Block-A  
Basundhara Main Road, BasundharaR/A, Dhaka-1229

## Green and Red Technologies Limited



Mini Pavilion: **MP-30**

G&R's mission is to make the Internet more meaningful in Bangladesh. We aim to achieve this by constantly striving to be innovative, embracing the unconventional and applying a highly data-driven approach.

### Products and services Exhibited

SL Name	Details
1 G&R Ad Network	The first and largest online ad marketplace connecting local publishers with advertisers.
2 GoromCha	Your local website.
3 JossPay	Simplest, Safest and most Fun way to make payments, online.
4 ToonTaang	First audio sharing platform dedicated to Bangla speakers and listeners.

### Target Audience

Internet users, who read, write and speak in Bangla.

### Contact Information

Owner Name: Mohammed Adnan Imam | Managing Director  
Contact Person: Muhammad Nazimuddaula | CEO  
Phone: +880255034189  
Mobile: +8801811409682  
Email: [hello@green-red.com](mailto:hello@green-red.com)  
Website: [www.green-red.com](http://www.green-red.com)  
Address: Flat A1, House 37, Road 27, Block A  
Banani, Dhaka 1213, Bangladesh



Mini Pavilion: **MP-33**

## Priyo Ltd.

Priyo.com is the fastest growing web portal in Bangladesh. Priyo.com starts with its most popular tech.priyo.com site and now priyo.com is a complete news web portal in Bangladesh. Over the year on the basis of viewers' needs priyo.com starts news.priyo.com, tech.priyo.com, answers.priyo.com and islam.priyo.com sites. Apart from these sites the main page priyo.com includes Bangladesh, Politics, Business, Sports, Entertainment, Life, Fashion, Science, Photo, Video, Opinion, People etc. each and every section is enriched with most updated reliable news.

### Products and services Exhibited

Priyo Mobile App

### Target Audience

From the age 18 to 45 both male and female.

### Contact Information

Owner Name: ZakariaSwapan | CEO

Contact Person: NazmusShakibNiloy | Head of Operations

Mobile: +8801715328626

Email: nazmus@priyo.com

Website: www.priyo.com

Address: Silver Tower (10th Floor)

52 Gulshan Avenue, Gulshan 1

Dhaka 1212, Bangladesh



ASIAN INFORMATION TECHNOLOGY LTD.

Stall: **ST-58**

## Asian Information Technology Ltd.

Asian Information Technology Ltd. (AITL) has been working since 2008 for Custom Software Development, Mobile Application and Games Development, Graphic Design, Website Design & development, having offices in UK, Hong Kong, Australia, USA. AITL has been serving clients from all over the globe and has set up a modern software development lab in Dhaka, with necessary facilities to serve its global client base.

AITL has also developed many in-house products, mobiles apps which has be acclaimed internationally and won multiple international awards. AITL is now dedicated to empower and improve life using technology, harnessing the power of mobile, engaged in developing cutting edge apps, products, platforms using integrated, state-of-the-art technology to create new layers of relativity for enhancing human consciousness.

### Products and services Exhibited

1. BDcabs.com Bangladesh's first and largest ride-hailing app
2. Pechal.co New way of communication for Bangladeshi digital generation

### Target Audience

People of all ages

### Contact Information

Owner Name: Ishraq Tariq Delwar | Managing Director

Contact Person: M. MizanurRahman | Executive

Phone: +88096 12 666 666

Mobile: +880175 888 0000

Email: asianinfotechbd@gmail.com

Website: www.AITL.co

Address: 2nd Floor, Road 130, House 25 Dhaka-1212



Stall: **ST-52**

## Auleek Limited

Auleek Ltd. is a private limited company that caters to the growing need for high-quality content in the digital domain. Using its expertise in this field, it provides specialized solutions like- 3D Virtual Reality using Oculus Rift & Cardboard VR, 3D Augmented Reality and 3D Snapshot Renders.

Auleek Ltd. combines creative ideas, innovative technological solutions to develop pioneering Interactive Marketing & Communication Technology Solutions like Augmented Reality, Virtual Reality, Kinect Applications, and Interactive Mobile & Web Applications in its effort to reach the client's target audience by communicating at optimum cost and to create sustainable meaningful relationships. It primarily creates interactive 3D tours that help its clients to explore an area before it is even built. Through a mobile device or browser, one can tour any space or project elevation in a powerful virtual environment.

### Products and services Exhibited

- 1 Mobile App Development
- 2 Website Development
- 3 Creative Services
- 4 Augmented Reality Applications
- 5 Gesture-controlled Applications
- 6 Virtual Reality Based Solutions

### Target Audience

Real Estate Developers, Real Estate Agents, Architects

### Contact Information

Owner Name: Ahmad Niaz Murshed | Director  
Contact Person: Zahidul Alam Chowdhury  
Business Development Executive  
Mobile: 01795087373  
Email: rahee@ice9interactive.com  
Website: www.auleek.com  
Address: 50, Lake Circus, Kalabagan, Dhaka 1205



Stall: **ST-55**

## **B2M Technologies Ltd.**

B2M Technologies Ltd. incorporated in Bangladesh, is connected to all major cell phone operators providing multidimensional IT based services ranging from VAS through mobile phone networks, Web development, E-commerce development, Game Development, management and application developments.

### **Products and services Exhibited**

UNITY APPROVED GAME DEVELOPMENT TRAINING , B2M GAMES (Mobile Games), QPAY.CO

### **Target Audience**

People who are interested about Cross platform game development, Mobile Application and E-Commerce service.

### **Contact Information**

Owner Name: Mr. Rizwan Bin Farouq | Managing Director

Contact Person: Md. Tariqul Islam | Country Manager

Phone: +88 02912835

Mobile: +8801711590392

Email: Tariqul@b2m-tech.com

Website: www.b2m-tech.com

Address: 7-13, Satmasjid Road (4th Floor)

Dhanmondi, Dhaka-1209



Stall: **ST-51**

## MassiveStar Studio Ltd.

MassiveStar Studio Ltd. (MSS) is a game research and development company focusing on game development, outsourcing and games education with a view to promote Bangladeshi culture, heritage, social life and tradition nationally and internationally through games. We develop high-quality PC, mobile and online games focused on rich stories based on history, renowned characters, and write-ups from famous writers. MassiveStar started its journey in the year 2013 by a group of young talents under a very strong experienced and dynamic leadership. MassiveStar focuses on major fields like Educational Games, Mobile Development, Full Level Games production and Console development. We have launched our 1st games “Hatirjheel Dream Begins” in the year 2014, the first commercially developed Bangladeshi computer video game for the country. “Massive Juddho71”, extreme research based games on liberation war in 1971, is our prime gift to the new generation and to the people of Bangladesh.

### Products and services Exhibited

Massive Juddho71: A research based mega games on liberation war in the year 1971. By 2021 it will be the single largest history based education game in the world. Within 21 episode this game will come by next 6 years. Customized games: We offer customized games for interested customers. Outsourcing Services: We offer services on animation, 3D Modeling, architecture modeling. Gaming Hardware: We deliver hi-end Gaming hardware.

### Target Audience

1. People of Bangladesh who loves to play games and those who loves history to know. 2. Company/Individuals requires games outsourcing services including customized games, model, art works, animation. 3. Individuals interested to learn games development, model development and animation.

### Contact Information

Owner Name: SM Mahabub Alam | Managing Director and CEO  
 Contact Person: SM Mahabub Alam | Managing Director and CEO  
 Phone: +88029029342  
 Mobile: +8801818608995  
 Email: sm.mahabub.alam@gmail.com  
 Website: www.massivestardstudio.com  
 Address: 759, West Sewrapara, Mirpur, Dhaka



Stall: **ST-53**

## Monico Technologies

Monico Technologies Limited is a new start-up started in July 2011, derived from the IT Division of Monico Limited, as one of Monico's concern. Monico Technologies has operating business in the areas of Vehicle, Water Vessel & Motorbike Tracking (FINDER), Asset Management, Web Based Enterprise Resource Planning Software (Brickbox), GIS based map development and GIS application development.

### Products and services Exhibited

GPS Tracking App

### Target Audience

Vehicle owners.

### Contact Information

Owner Name: Md. Sakhawat Sobhan | Director and COO

Contact Person: Md. Harun Or Rashid Choyon | Manager

Phone: +88 58157212

Mobile: +8801811416651

Email: harun@finder-lbs.com

Website: www.finder-lbs.com

Address: Monico Bhaban, 26-27 Ring Road

Adabor, Dhaka- 1207

# WINDMILL

Stall: **ST-57**

## Windmill InfoTech Ltd

We are Windmill Infotech Limited- established in 2007. We are an ISO 9001:2008 Certified organization for BPO; specialized in financial organization, hospitals and contact center based customer service. We are the first licensed contact center in Bangladesh. Our Mission is- Pioneering with state of the Art technology and dynamic team, we aim to deliver client's satisfaction on time and with great care. Our Vision- is to build a digital social platform for the untapped society of the country in our own way.

### Products and services Exhibited

1. Contact Center
2. Software and App Development
3. Digital Marketing
4. Unified Communication
5. IT Consultancy

### Target Audience

Business Personnel, IT Professionals, Tech Shabby Young Generation, Policy Makers Etc.

### Contact Information

Owner Name: Reazuddin Mosharaf | Managing Director

Contact Person: Asruf-Ul-Jubair

Business Development

Manager

Phone: +8809678678678

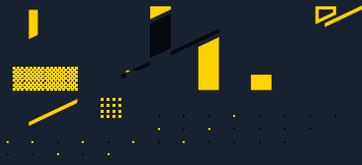
Mobile: +8801717218315

Email: [ubair@windmillbd.net](mailto:ubair@windmillbd.net)

Website : [www.windmillbd.net](http://www.windmillbd.net)

Address: West Wind Point, 2nd Floor

89/4 & 89/5, North Badda, Dhaka-1213



# ▶ EXHIBITORS PROFILE





# E-COMMERCE ZONE



## PAVILION

Software Shop Limited (SSL Wireless)

## MINI PAVILION

Chaldal Limited  
ICE Technologies Limited  
Othoba.com  
Sindabad.com

## STALL

e-Solution  
Inpace Management Service Limited

**SSLCOMMERZ®**

Pavilion: **P-14, 15, 16**

## Software Shop Limited (SSL Wireless)

Bangladesh. SSL has been contributing in domestic software and IT service development including messaging, mobile VAS, enterprise solutions, e-commerce, payment services, etc. In the year 2010, SSL Wireless launched its most pioneering service under SSLCOMMERZ brand for online payment services which is now one of the largest and most trusted e-commerce payment platforms in Bangladesh covering a merchant base of 1000+. SSLCOMMERZ is operating under Payment Systems Operator (PSO) license which was awarded by Bangladesh Bank.

### Products and services Exhibited

SSLCOMMERZ

### Target Audience

1. E-Commerce merchants, marketplaces, etc.
2. FMCGs with large number of consumer goods
3. Airlines, Hotels and Travel booking companies
4. Hospitals, Restaurants, clubs, etc.
5. Education institutions, alumni associations, etc.
6. Utility bill providers, ISPs, service providers, etc.
7. Fashion, clothing, and lifestyle products retailers, etc.
8. Electronics, gadgets, mobile handset sellers, etc.

### Contact Information

Owner Name: Sayeeful Islam | Managing Director  
Contact Person: Shahzada Redwan | Chief Technical Officer  
Phone: +8802 831 5056  
Mobile: +88 01730 070 545  
Email: redwan@sslwireless.com  
Website: www.sslcommerz.com  
Address: SSL Wireless 93/B, New Eskaton Road, Dhaka



Mini Pavilion: **MP-25**

## Chaldal Limited

Chaldal.com is an online grocery shop in Dhaka, Bangladesh. We believe time is valuable to Dhaka residents, and they should not have to waste hours in traffic, brave bad weather and wait in line just to buy basic necessities like eggs! This is why Chaldal.com delivers everything you need right at your door-step and at no additional cost.

Chaldal.com is a work in progress, and we hope to get better over time. We are firm believers in using technology and education to improve Bangladesh, and we will continue to invest all our effort in pushing the boundaries of technology.

Chaldal has recently started a E-Commerce Delivery Solution called GoGoBangla.com and a website dedicated diapers called Diapers.com.bd

### Products and services Exhibited

SL Name	Details
1. Chaldal.com	Grocery E-Commerce
2. GoGobangla.com	E-Commerce Delivery Services
3. Diapers.com.bd	E-Commerce Website Dedicated to Diaper Sales

### Target Audience

Mass people.

### Contact Information

Owner Name: WaseemAlim, Zia Ashraf &  
Tejas Viswanath | Founder  
Contact Person: Zia Ashraf | Founder & COO  
Phone: 0188-1234567  
Mobile: 0188-1234567  
Email: zia@chaldal.com  
Website: www.chaldal.com  
Address: House # 5, Road # 1, Sector # 6  
Uttara, Dhaka-1230



## ICE Technologies Limited

ICE Technologies began its journey in 2003, with a group of young engineers under the guidance of senior project managers. It started to provide systems Integration (SI) services to the growing business community in Bangladesh. As a niche SI, our primary focus was on the ERP, telecom billing and customer care solutions.

Mini Pavilion: **MP-28**

Today along with SI projects ICE Technologies also focus on innovative technology and infrastructure project.

### Products and services Exhibited

Mobile App; Ecommerce platform; Payment system.

### Target Audience

Corporate.

### Contact Information

Owner Name: Rubaiyat Jamil | Managing Director

Contact Person: Mohammad Ahsanul Karim

Assistant Manager (Accounts & Admin)

Phone: +88 02 9899479

Mobile: +8801844165801

Email: [almas@metro.net.bd](mailto:almas@metro.net.bd)

Website: [www.icebd.com](http://www.icebd.com)

Address: House # 62, Apartment-6, Block-B, Lane-3

Niketon, Gulshan-1, Dhaka-1212



Mini Pavilion: **MP-27**

## Othoba.com

Othoba.com is the E-Commerce Concern of PRAN-RFL Group. It is a Online shopping site where Customers can buy more than 20,000 Products of 150 Plus Brands. Most Visited Categories of this Site are Men & Women Fashion, Smartphone, Electronics, Home Appliance, Computers & so on.

### Products and services Exhibited

Product Sample, Service Process, Payment Method, Apps Usage & Online Order Placement System will be exhibited.

### Target Audience

16 to 40 Aged Male & Female.

Owner Name: Ahsan Khan Chowdhury | CEO & Chairman

### Contact Information

Contact Person: Nirjhar Kumar Kundu

Assistant Brand Manager

Phone: 09613800800

Mobile: 01992659112

Email: [otb19@othoba.com](mailto:otb19@othoba.com)

Website: [www.othoba.com](http://www.othoba.com)

Address: 9th Floor, Hossain Market

Progoti Saroni, Middle Badda, Dhaka



Mini Pavilion: **MP-29**

## Sindabad.com

Zero Gravity Ventures Limited sees itself as an e-commerce incubator, which picks up on promising business ideas in the e-commerce sector and develops them. Established in 2015, the company is currently working to create a number of sustainable e-commerce projects. It has already launched sindabad.com- the first ever b2b purchase e-commerce website in Bangladesh. It has also taken over a promising website named biponee.com in September, 2015 and rebranded it to kiksha.com in May,2016 which is focused on the b2c spectrum.

### Products and services Exhibited

- Stationery
- Housekeeping
- Computers
- IT Equipment
- Safety and Security Items
- Electrical Items Apparels Mobiles Home Appliances Gadgets

### Target Audience

Business people, Procurement departments for sindabad.com.

### Contact Information

Owner Name: Zeeshan Kingshuk Huq | CEO & Co-founder  
Contact Person: Rukesh Dutta | Senior Manager-Strategic Planning and Marketing  
Phone: +8801787659367  
Mobile: +8801844150004  
Email: [rukesh.dutta@zerogravity.com.bd](mailto:rukesh.dutta@zerogravity.com.bd)  
Website : [www.sindabad.com](http://www.sindabad.com)  
Address: H-43, R-7, Block G, Banani, Dhaka-1213



Stall: **ST-47**

## e-Solution

e-Solution is a leading IT solution provider. We believe on investing and building strong R&D capabilities for new technology and innovation. Our company invests almost 05% of sales revenue every year. We have more than 05 professionals in our R&D team, dedicated to providing cutting edge products with high quality and performance. Our company's product portfolio includes: HRM, Payroll & Attendance Management Software, POS Software, WEB Development, Networking, Advanced Video Surveillance Equipment, Access Control Hardware and Software, Intrusion Hardware, and Intelligent Building Management Systems, Fire Detection & Protection System & Barcode Scanner & Printer. Our products are widely used in many fields, such as banking, public security, energy infrastructure, telecommunication, intelligent-building, and intelligent-transportation. Development Objective: Globalization Our Vision: To be the leader in specific domain, maintain the leading trend, establish a leading position. Leading Quality: Constant pursuit of quality and continuous upgrading of quality is the present and the future theme of e-Solution. Our Mission: Lead the industry, serve our country Our Actions: Quality first, always keep progressive, Customer first, always think ahead, Simplify each process, be more responsible With happiness and passion, keep appreciation in mind, Focus on cooperation, keep on innovating, Always be diligent and thrifty in our work, Result oriented, control every process, Equal environment, always be fair to all, Work effectively, strengthen performance, Achieve the impossible, look for perfection.

### Products and services Exhibited

Business Automation Software, Website & eCommerce Development, Attendance & Access Control System, Video Surveillance System, Metal Detector & Walk Through Gate, Fire Detection & Protection System, Video Conference System, PABX & IP PABX, Trans tile & Tripod, Parking Barrier.

### Target Audience

Banking, Education, Enterprise, Food & Beverage, Government, Health Care, Hospitality, Manufacturing, Property Management and Retail.

### Contact Information

Owner Name: Md. Khairul Islam | CEO  
Contact Person: Md. Mahbubur Raman | Manager Marketing  
Phone: +88 01912265176  
Mobile: +88 01917704533  
Email: info@e-solutionbd.com  
Website: info@e-solutionbd.com

shulav.com

Stall: **ST-48**

## Inpace Management Service Limited

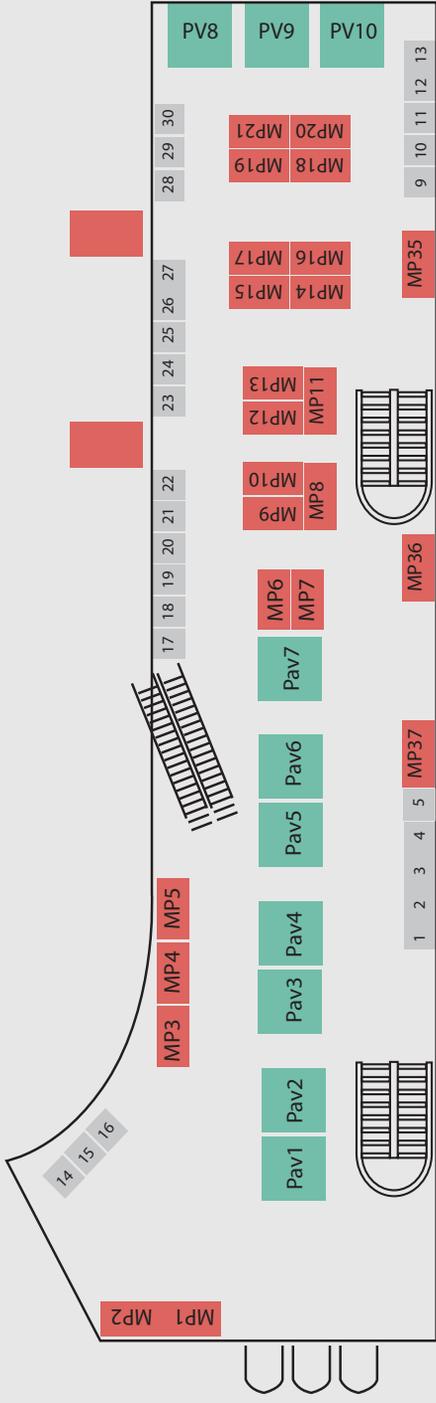
Having a vision of customer centric services Shulav.com has started the long journey on 2014 as a virtual market place. Here we are trying to showcase anything that our customer might want to buy online at the lowest possible price. Shulav.com offers you a hassle-free shopping with a wide range of items in various categories those are trendy and reliable. You can place your order online and get delivery at your door with an easy payment solution. It's your convenience to pay online or after delivery at your door. Products and services Exhibited  
Electronics & Lifestyle Product & Gift Item

### Target Audience

All Class of people.

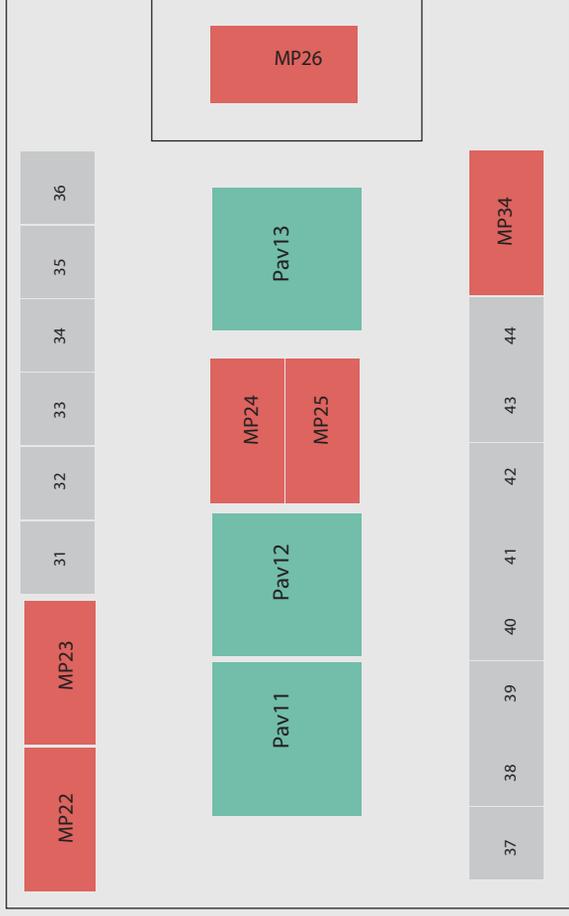
### Contact Information

Owner Name: Md. Kamrul Ahsan | Managing Director  
Contact Person: Md. Sohel Sarker Shwapno | Web Developer  
Phone: +880255153500  
Mobile: +8801730013828  
Email: shwapno@inpacebd.com  
Website: www.shulav.com  
Address: Suite-1105, Level-11, Multiplan Computer Centre  
Elephant Road, Dhaka-1205



# Milky Way

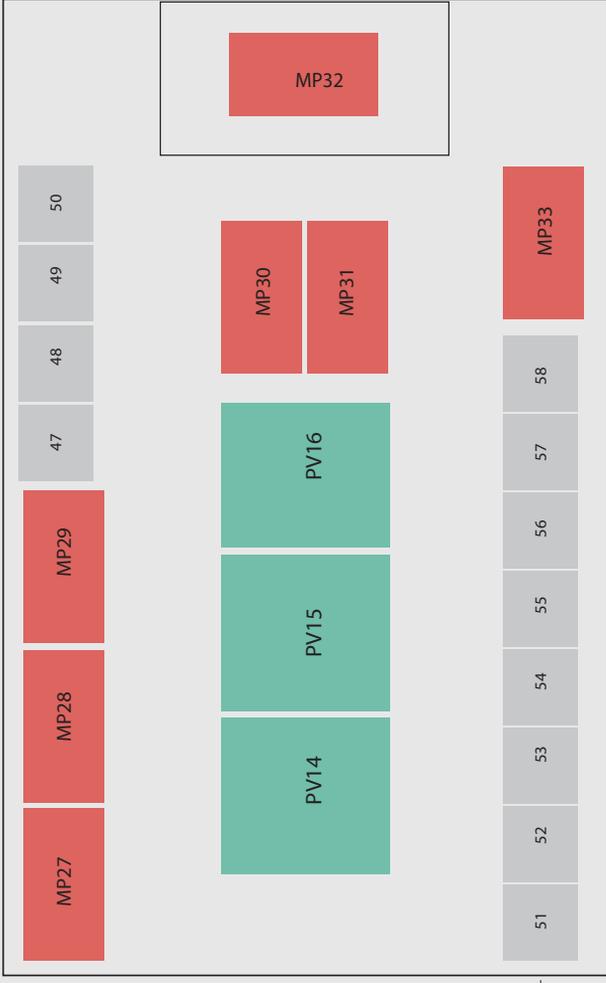
- Pavilion - 10
- Mini Pavilion - 24
- Stall - 27



# Harmony

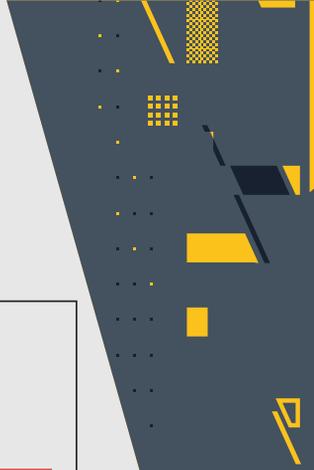
- Pavilion - 3
- Mini Pavilion - 6
- Stall - 14





# Carnival

- Pavilion - 3
- Mini Pavilion - 7
- Stall - 12



বাংলাদেশ সরকারের আর্থিক সহায়তায়  
100%

বিনামূল্যে প্রশিক্ষণ

সর্বমোট প্রশিক্ষণার্থী : ২৩,০০০

বিনামূল্যে প্রশিক্ষণ ও ভাতা

যোগ্য প্রশিক্ষণার্থীদের চাকুরির সহায়তা

মহিলা, আদিবাসী ও প্রতিবন্ধীদের অগ্রাধিকার প্রদান

ইন্ডাস্ট্রি সার্টিফাইড

# আইটি স্কিল প্রশিক্ষণ

আজই রেজিস্ট্রেশন করুন

[www.bitm.org.bd/seip](http://www.bitm.org.bd/seip)

১-৩ মাস মেয়াদী প্রশিক্ষণসমূহ -



📌 ওয়েব ডিজাইন

📌 ওয়েব এপ্লিকেশন ডেভেলপমেন্ট- ডট নেট

📌 ওয়েব এপ্লিকেশন ডেভেলপমেন্ট- পি এইচ পি

📌 মোবাইল এপ্লিকেশন ডেভেলপমেন্ট (এন্ড্রয়েড)

📌 গ্রাফিক ডিজাইন

📌 ডিজিটাল মার্কেটিং

📌 প্রাকটিক্যাল এস ই ও

📌 অ্যাফিলিয়েট মার্কেটিং

যোগাযোগ : বিআইটিএম

বিডিবিএল ভবন (৩য় তলা-পূর্ব),

১২ কাওরান বাজার, ঢাকা-১২১৫, বাংলাদেশ

📌 আরো অনেক . . .

☎ +৮৮ ০৯৬১২৩৪২৪৮৬

Implemented by:

**BASIS**  
Bangladesh Association of  
Software & Information Services

Managed by:

**BITM**  
BASB INSTITUTE OF TECHNOLOGY & MANAGEMENT

Supported by:

**SEIP**  
Skills for Employment Incentive Program

**BASIS**  
SOFT **EXPO** 2017  
February 1-4, 2017



# BASIS

Bangladesh Association of  
Software & Information Services



PLATINUM SPONSOR



GOLD SPONSOR



SILVER SPONSOR



E-COMMERCE PARTNER



INTERNET PARTNER



FINTECH PARTNER



SUPPORTED BY

